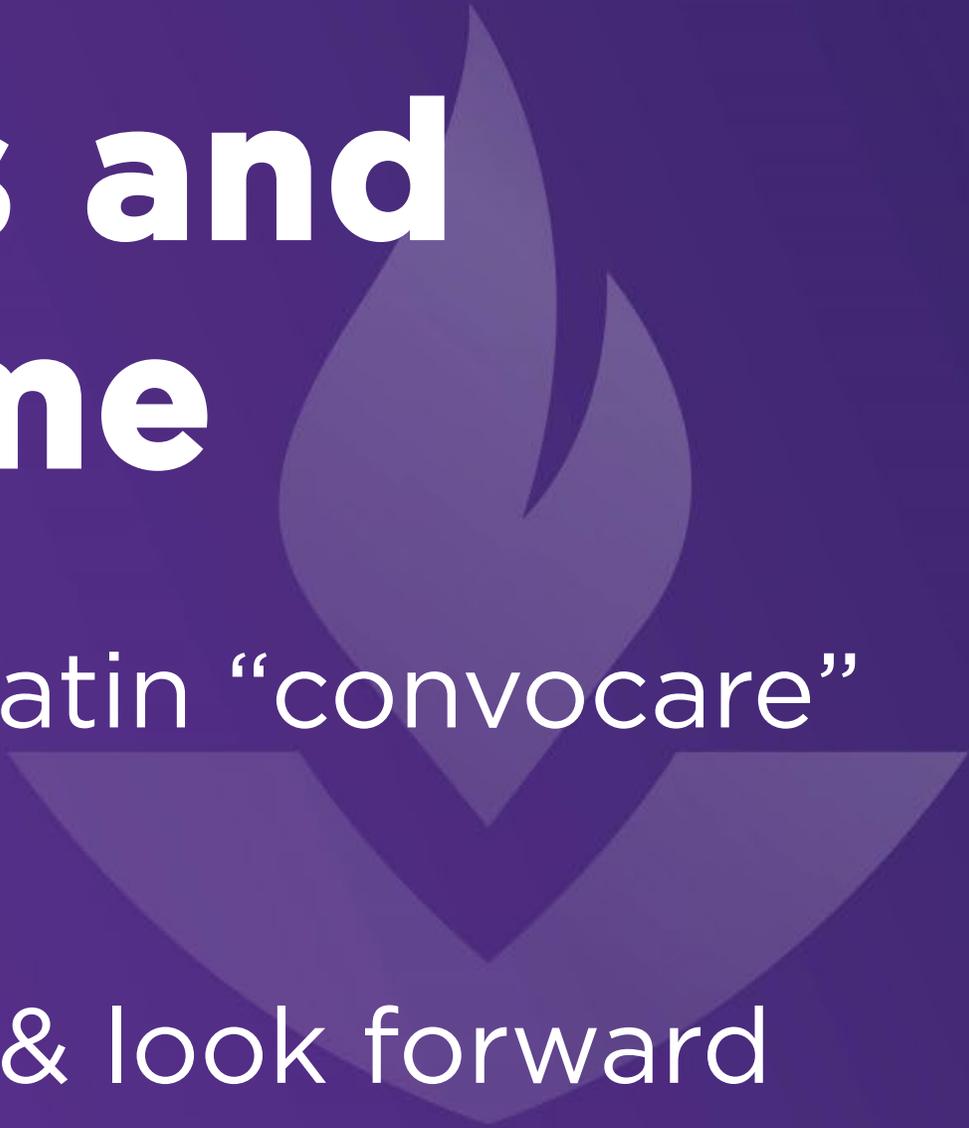


CONVOCATION 2020

A large, stylized flame logo in shades of purple is positioned on the right side of the page, partially overlapping the main title.

August 6, 2020
Middle Georgia State University

Greetings and Welcome

A large, stylized flame logo in shades of purple and blue, positioned on the right side of the slide. The flame has three distinct upward-pointing tongues and a dark purple base.

- Convocation: from the Latin “convocare”
– to assemble
- A moment to look back & look forward

SPRING 2020: ADAPTABILITY IN ACTION

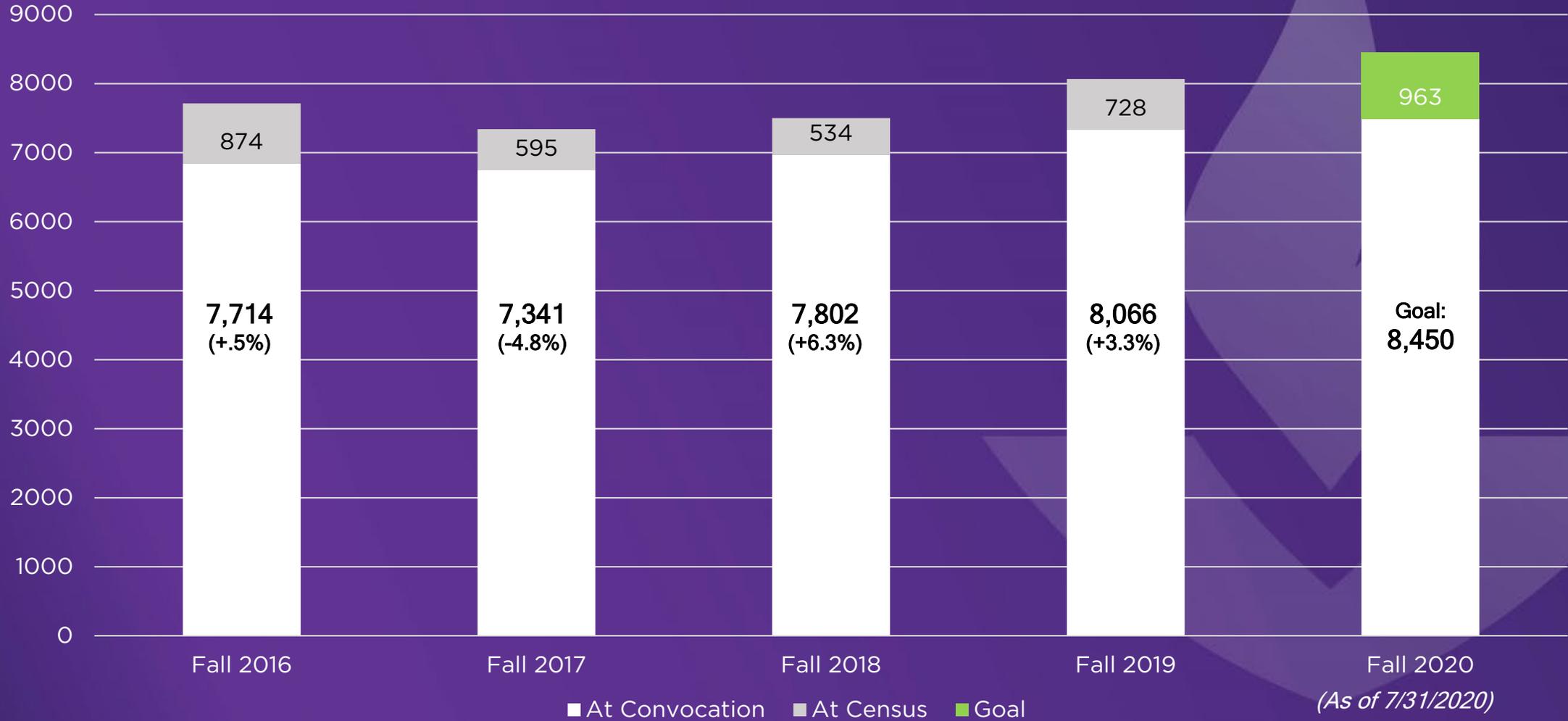
- Remote Learning in 2 Weeks
- Mid-Term Residential Move-Out
- Virtual Honors Convocation
- Virtual Commencement
- Summer Enrollment +14.5%



Thank you!

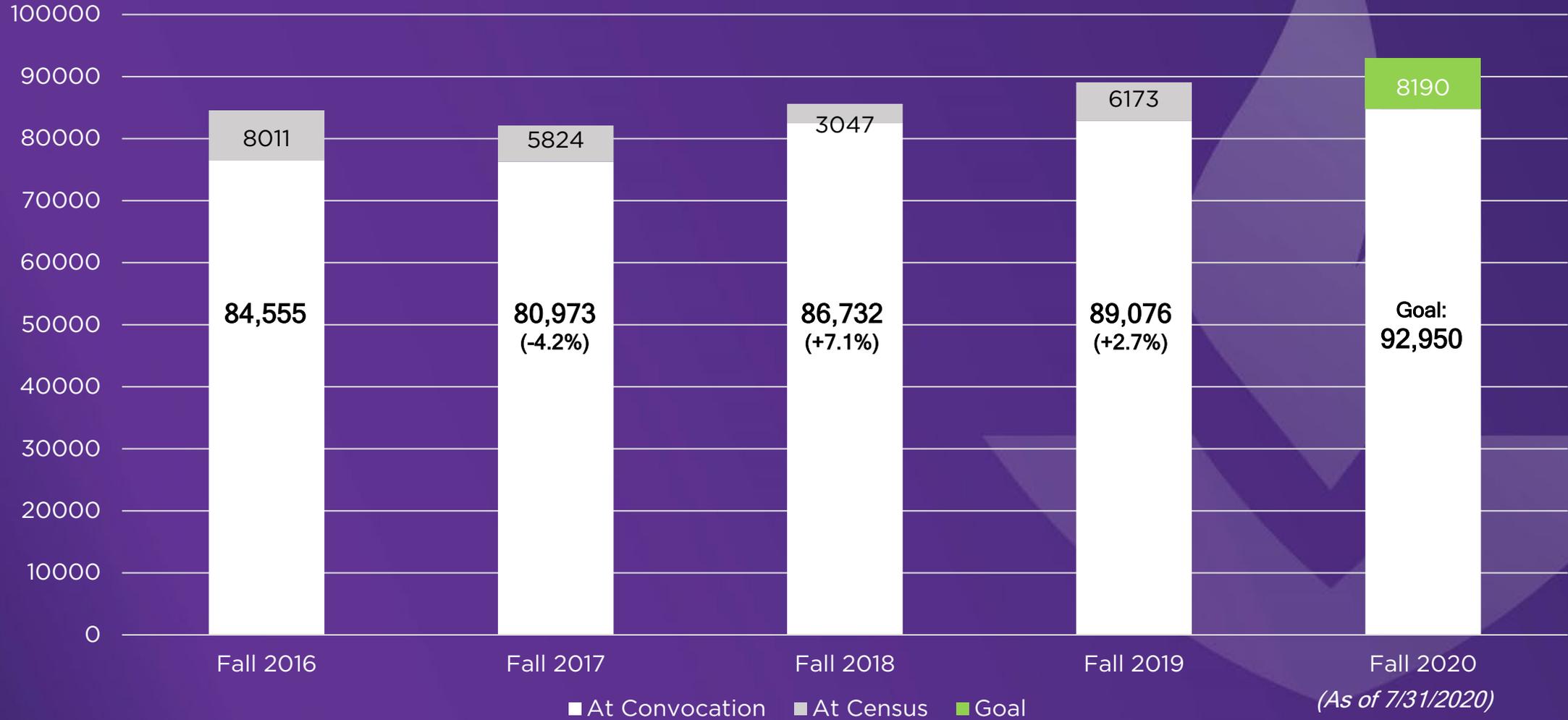
VITAL SIGNS: ENROLLMENT

Headcount



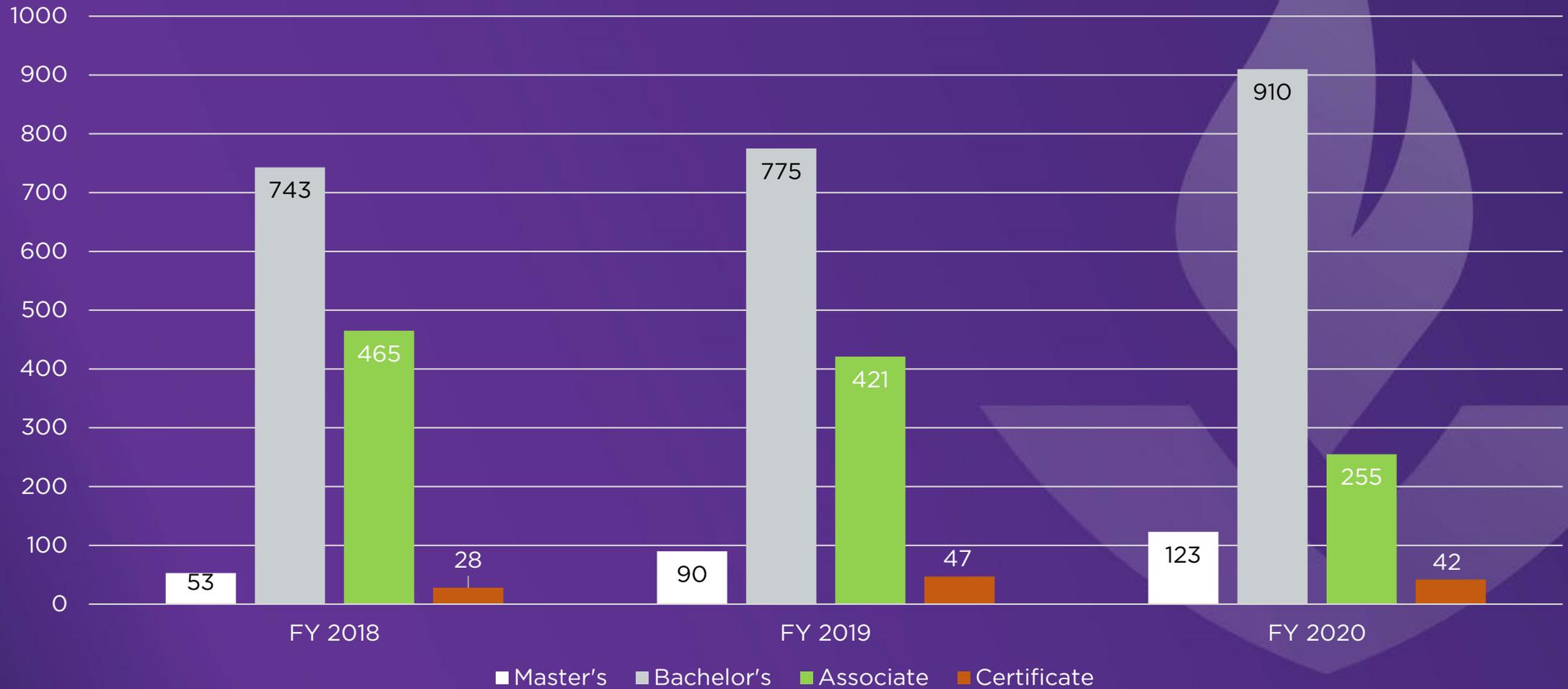
VITAL SIGNS: ENROLLMENT

Credit Hours



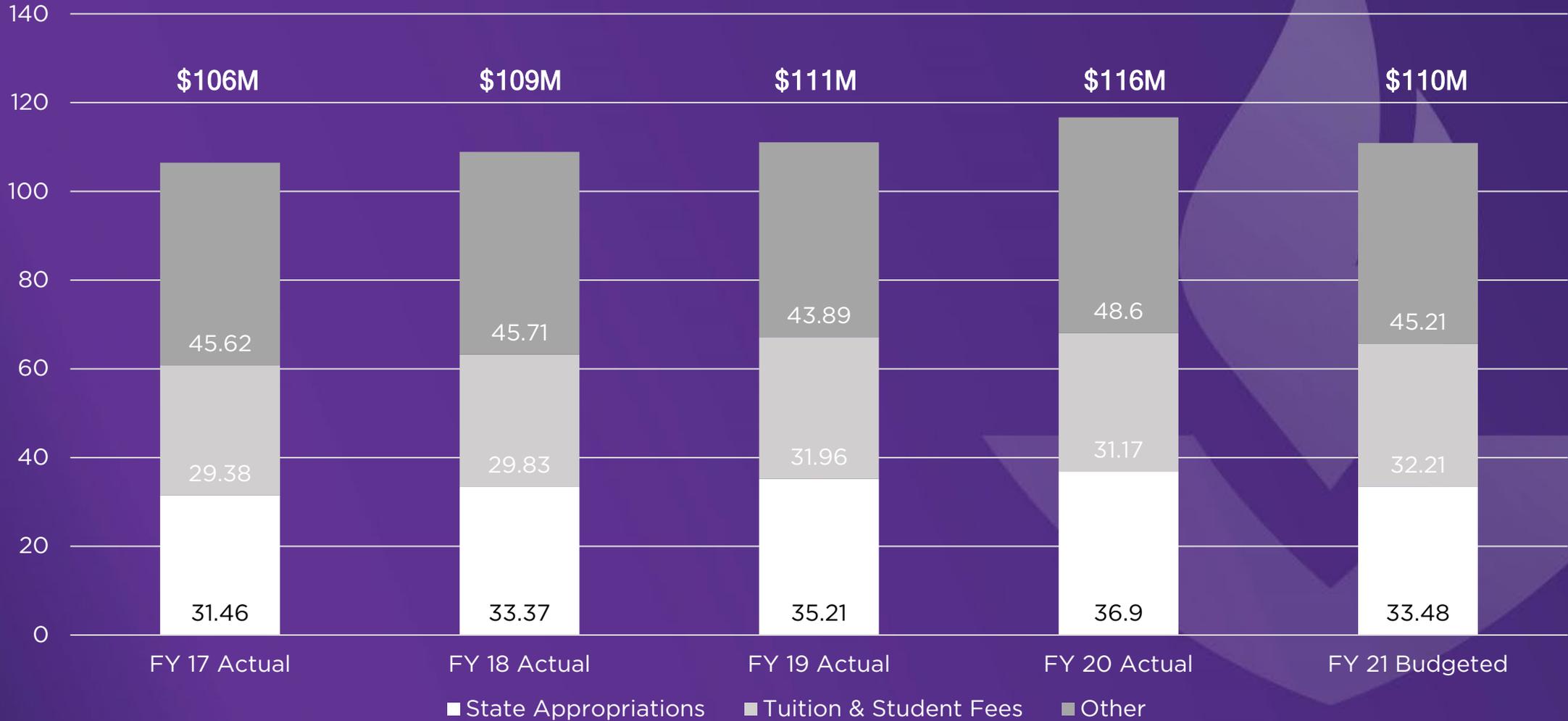
VITAL SIGNS: GRADUATION

Graduates by level, FY 2018-20



VITAL SIGNS: FISCAL SITUATION

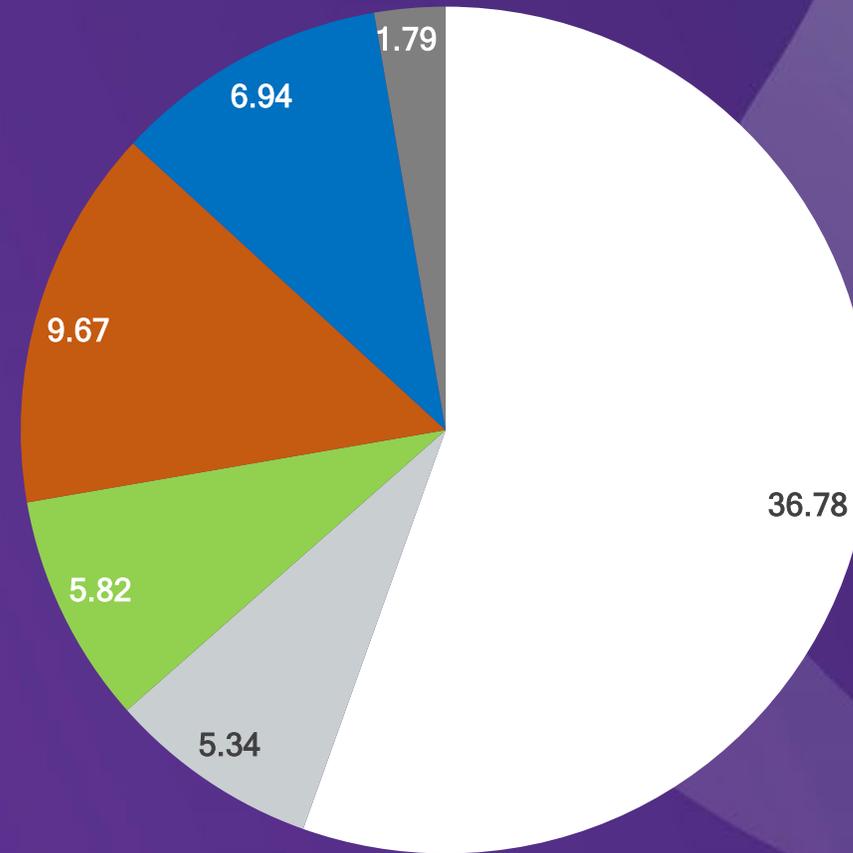
Revenue - In Millions



VITAL SIGNS: FISCAL SITUATION

FY20 vs. FY21 Budget - In Millions

- Instruction
- Academic Support
- Student Services
- Institutional Support
- Plant Operations and Maintenance
- Safety and Security



STRATEGIC PRIORITIES - FY 2020

1. Academic Review

→ IN PROGRESS

2. Corporate and Community Partnerships (MGA Direct)

✓ COMPLETED

3. New undergraduate degrees(+2); New graduate degrees (+2)

→ IN PROGRESS

4. Quality Enhancement Plan

✓ COMPLETED

5. Staff Compensation &

→ IN PROGRESS

6. Greatness Campaign

→ IN PROGRESS

7. Government Rel. Plans Funding

✓ COMPLETED

STRATEGIC PRIORITIES – FY 2021

IMPERATIVE } STRATEGY } PRIORITIES	LEAD OFFICE(S)
IMPERATIVE #1: GROW ENROLLMENT WITH PURPOSE	
Strategy #1: Expand & enrich face-to-face student experience	
1: Strengthen residence life: themed housing, night facilities, LLC's	Student Affairs, Academic Affairs, Public Safety
2: Elevate retention strategies in academic programs & student life	Academic Affairs, Student Affairs
3: Foster a culture of care; strengthen diversity, equity & inclusion	Student Affairs, Academic Affairs
Strategy #2: Expand & enrich online instruction into new markets	
4: Grow MGA Direct online degree programs	Enrollment Management, Academic Affairs
IMPERATIVE #2: OWN STUDENT SUCCESS	
Strategy #3: Develop academic pipelines & expand degrees	
5: Grow in-person programs & enrollment across all campuses	Academic Affairs, Student Affairs, Enrollment Management

STRATEGIC PRIORITIES – FY 2021 *(cont.)*

IMPERATIVE } STRATEGY } PRIORITIES	LEAD OFFICE(S)
IMPERATIVE #3: BUILD SHARED CULTURE	
Strategy #4: Attract, retain, develop & recognize talent	
6: Implement CVIG salary survey; salary plan; pandemic well-being	Human Resources
Strategy #5: Sustain financial health & increase need-based aid	
7: Maintain disaster & relief fund with goal of \$100,000	Advancement
8: Unify & upgrade communications infrastructure	Office of Technology Resources
Strategy #6: Elevate MGA's academic reputation and outreach	
9: Launch public phase, complete Greatness Campaign with a goal of \$11 million	Advancement
10: Obtain support for academic centers and critical initiatives	President's Office, Advancement



