

Middle Georgia State University - FY19 - Fiscal Affairs - Annual Action Items

Imperatives / Strategies / Measurement of Success	Annual Action Items (who?)	Results
Imperative 1) Grow Enrollment with Purpose		
Strategy 1) Expand and enrich the face to face student experience		
a. Increase student engagement in the face to face classroom	<ul style="list-style-type: none"> Identify funding for creation of 100 person classroom in Macon Identify funding for creation of Cybersecurity lab & related classrooms in Cochran 	
b. Increase number of face to face students in Macon (and off campus)		
c. Increase number of face to face students in Cochran		
d. Increase number of face to face students in Dublin		
e. Increase number of face to face students in Warner Robins		
f. Increase number of face to face students in Eastman		
Strategy 2) Expand and enrich online instruction into new markets		
a. Increase student engagement in the online classroom		
b. Increase number of students enrolled in online programs		
Imperative 2) Own Student Success		
Strategy 3) Develop academic pipelines and expand degrees		
a. Increase Bachelor's degrees conferred		
b. Increase Master's degrees conferred		
c. Increase number of students taking 15 credit hours per semester		
d. Decrease the institutional DFW Rate		
e. Increase students who graduate with experiential learning credential		
Strategy 4) Expand student engagement and experiential learning		
a. Expand career development, internships, and experiential learning		
b. Expand RSOs collaboration in serving students and the community		
c. Expand opportunities for Greek organizations		
d. Support student scholarship through undergraduate and graduate research		
e. Provide cultural, social, and civic engagement on and off campus		
f. Develop and improve student wellbeing through programming and services		
Imperative 3) Build Shared Culture		
Strategy 5) Attract talent and enhance employee development and recognition		
a. Increase employee confidence and enthusiasm	<ul style="list-style-type: none"> Complete a Campus Climate Survey to determine whether we have made any employee morale progress since last survey Review competitiveness of salary ranges and make adjustments as appropriate when funds are available Continue to fund opportunities for faculty/staff professional growth Establish an active "well-being committee" 	
b. Decrease employee attrition		
Strategy 6) Sustain financial health through resourceful fiscal management		
a. Increase need-based aid	<ul style="list-style-type: none"> Monitor each Auxiliary on a monthly basis to ensure it is operating profitably during the year and take steps to correct any problems identified Ensure multi-purpose use for all spaces designed during the fiscal year 	
b. Increase alumni giving		
c. Complete current capital campaign by December 2020		
d. Complete planning and begin silent phase of next campaign by 2023		
e. Increase annual campaign to \$1M		
f. Decrease the financial aid default rate		
g. Increase amount in auxiliaries reserve		
h. Increase efficiency and effectiveness		
i. Increase space utilization for growth		
Strategy 7) Cultivate engagement with its local communities		
a. Increase the number of students who partner with community agencies		
b. Increase the number of faculty and staff who participate in community service		
c. Increase the number of alumni participating in events		