

Middle Georgia State University - FY20 – Institutional Action Items

Imperatives / Strategies / Measurement of Success	Responsible Office	Status Q1	Status Q2	Status Q3	Status Q4
Imperative 1) Grow Enrollment with Purpose					
Strategy 1) Expand and enrich the face to face student experience					
Perform comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students	Academic Affairs, Student Affairs	Support areas identified	Senate Committee has been charged and evaluation is in progress	Champions group, survey, faculty senate committee.	<i>May carry into following year. CAS standards for Student Affairs units completed for program review</i>
Strategy 2) Expand and enrich online instruction into new markets					
Successfully launch corporate and community partnerships	Academic Affairs, Enrollment Management	2 started	Launched with over 20 active partners. Should account for .5% to 1% of overall Spring 2020 enrollment at census. Currently stands at 1% of enrollment.	Successfully maintained student progress in COVID environment.	Strat Partnerships make up 2.8% of summer enrollment. Will become more important in coming year.
Imperative 2) Own Student Success					
Strategy 3) Develop academic pipelines and expand degrees					
Pursue with the Board of Regents two new undergraduate and two new graduate degree programs	Academic Affairs	Programs prepared by Schools	Approved by Senate 2 Bac. and DSIT Approved by BOR	DSIT on hold for SACS. BSW accepting cohorts. BA of Art.	Over 200 proposals through AA in AY 19-20
Strategy 4) Expand student engagement and experiential learning					
Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition	Academic Affairs	Plan Developed	Recognition Approved by Senate	QEP Final Report underway. EL certification in Banner, HIPS collected by the USG	Complete
Imperative 3) Build Shared Culture					
Strategy 5) Attract, retain, develop and recognize talent					
Develop the compensation and organizational structure for staff	Human Resources	Project under way	Contract with vendor is under review.	Project work with vendor scheduled to begin in August 2020	Updated job descriptions in prep for vendor work
Strategy 6) Sustain financial health and increase needs-based aid					
Pursue \$1 million goal for the Annual Campaign and the public launch of the Greatness Campaign	University Advancement	Annual campaign planning meeting to be held in fall	2019 annual campaign concluded at goal, preparations for 2020 annual campaign started January 1, 2020. Public	2020 Campaign is underway with 31% raised to date. The pandemic has delayed	34% as of 06/16

			launch of capital campaign planned for spring 2020.	some giving compared to 2019.	
Strategy 7) Cultivate engagement to elevate the University and the region					
Secure state capital requests and implement government relations and campus coordination plans					<p>Secured \$11m for capital projects in Eastman, Dublin, and Cochran</p> <p>Hired a military affairs liaison to support military engagement across the region</p>