

2023-2028 MGA Strategic Plan

Notable Achievements & Progress

AY 2023-2024



20

Competitive Grants Submitted



8

Grants Awarded



\$531K

Raised (Jan-Jun 2024)



47-54%

Students Improved GPA via Emerging Knights

1 Champion Student Success



Priority 1: Demonstrate Standards of Excellence in all Academic Programs

- ✓ School of Aviation achieved **AABI reaffirmation** of accreditation with zero recommendations for its B.S. in Aviation Science and Management – Flight Track program



Priority 2: Grow Student Engagement at all Degree Levels

- ✓ QEP Steering Committee analyzed survey data and town hall comments to identify a short list of possible topics
- ✓ Established **First Year Seminar** and **First Year Experience**. Director of First Year Experience was hired



Priority 3: Expand Enrollment and Graduation

- ✓ **Strategic Enrollment Management Plan** approved

2 Lead Innovation and Economic Opportunity



Priority 4: Ensure High-Demand Programs for Workforce and Career Alignment

- ✓ SACSCOC approved to launch **B.S. Health Science program** in Fall 2024 and **A.S. in Physical Therapist Assistant** program



Priority 5: Use Center for Middle Georgia Studies to Drive University Outreach

- ✓ Hired **Kristie Roberts-Lewis** as Director for the Center for Middle Georgia Studies



Priority 6: Coordinate Faculty Scholarship and Grant Awards to Build University Reputation

- ✓ The **Office of Research & Sponsored Projects** was established, and Dr. Donna Balding was appointed as Director
- ✓ **Twenty (20) competitive grants** were submitted in fiscal year 2023-2024. Thus far, **eight (8) have been awarded** and one (1) is currently recommended for funding

3 Build Culture and Identity



Priority 7: Plan, Resource, and Promote Campus Roles and Identities

- ✓ **Emerging Knights focus groups** established for residential students on probation. **47% of students in Macon and 54% of students in Cochran** who participated in the program improved their semester GPA from Fall 2023
- ✓ **32% of Macon campus students and 34% of Cochran campus students** avoided suspension at the end of spring 2024
- ✓ Director of Alumni Relations, **Amy Tarpley**, was hired in March 2024



Priority 8: Pursue Great-Place/College-To-Work Designation

- ✓ **Wellness Committee** established and is co-led by President of Staff Council. The first all-campus **Health and Wellness Week** was held April 8-12, 2024, and included activities on all campuses
- ✓ **Phase II of CVIG Faculty Implementation** of Salary Adjustments was completed



Priority 9: Promote Culture of Wellness Throughout the MGA Community

- ✓ Wellness Committee established and is co-led by President of Staff Council. The first all-campus Health and Wellness Week was held April 8-12, 2024, and included activities on all campuses
- ✓ Created a **Wellness LLC for Fall 2024**



Priority 10: Compete and Win at the NCAA Division II Level

- ✓ An **Athletic Director** and an **Assistant Athletic Director for Compliance and Student Services** were hired
- ✓ The **Peach Belt Conference** extended a formal invitation to join their conference pending acceptance into NCAA Division II sports

4 Sustain Fiscal Resilience and Brand Value



Priority 11: Apply Data-Driven Accountability to all Operations

- ✓ OIRDS developed and launched new **Power BI dashboards** for Admissions and Enrollment
- ✓ **USG dashboards** were centralized for easy access



Priority 12: Maintain Access, Affordability, and Value for all Students

- ✓ Progress was made, but there are no major results to report



Priority 13: Grow and Diversity Streams of Revenue

- ✓ Consultants contacted for comprehensive campaign feasibility study
- ✓ Faculty/staff annual giving campaign preparations underway, with a kickoff in August. Through June, **\$531,338.45 has been raised** (Jan-Jun Foundation year)
- ✓ **Seventeen (17) major gifts** were received (January-June) totaling **\$247,456.20**
- ✓ From January-June, **213 unique alumni gifts** were received totaling **\$12,400.26**