Middle Georgia State University

2023-2028 MGA STRATEGIC PLAN

NOTABLE ANNUAL ACHIEVEMENTS FOR AY2025-2026

RECOGNITION AND MILESTONES AND CROSS-CUTTING ACHIEVEMENTS

Recognition and Milestones

External Recognition

- **Great Place to Work Designation:** MGA achieved the "Great College to Work For" designation this year.
- **SACSCOC On-Site Review:** Hosted the on-site review committee successfully in March 2026 with no recommendations reported, positioning MGA well for the December 2026 reaffirmation decision.
- **NCAA Advancement:** Approved by the NCAA to advance to Year 2 of provisional Division II membership, following successful certification of student-athletes under NCAA and Peach Belt Conference rules.

Institutional Firsts

- **Capital Campaign Silent Phase:** Entered the silent phase of MGA's first comprehensive campaign since the 2021 conclusion of the Greatness campaign, with approximately $20M raised toward the $30M goal.
- **PTA Program Accreditation:** Secured specialized accreditation for the AS in Physical Therapist Assistant program, clearing the way for its first cohort launch in Dublin in Fall 2026.
- **Academic Center Incubator:** Developed a first-of-its-kind three-phase framework (Launch, Growth, Independence) to govern the creation and sustainability of MGA's academic centers.

Sustainability Achievements

- **Athletics Fundraising Milestone:** Cumulative athletics giving surpassed $1M for the first time, reaching $1,027,652 against the $2M campaign goal.
- **Major Gifts Growth:** 67 major gifts were received in 2025 alone, already surpassing the 2028 target of 44 major gifts.
- **Employee Giving:** The Faculty/Staff campaign reached 66% participation, meeting the participation rate targeted for 2028 three years early.

Cross-Cutting Achievements

Operational Excellence

- **Strategic Plan Governance Maturity:** Cabinet actively redesigned, retired, or marked complete a number of strategic plan goals that were no longer driving meaningful progress, reflecting a more disciplined approach to plan management.
- **Multi-Campus Expansion:** Hired a Director of Campus and Community Engagement in Warner Robins and expanded dual-enrollment partnerships with the Houston County School District and Innovation Lab.
- **Research and Grant Infrastructure:** Increased ORSP staffing and submitted 5 federal and 9 state/private grant proposals, meeting or exceeding both submission targets.

Faculty and Staff Development

- **AI Faculty Training:** Trained 44 and 39 full-time faculty members (Fall and Spring, respectively) in AI and emergent technologies, both exceeding the year's milestone.
- **Professional Development Initiative:** Launched a new Academic Affairs-sponsored initiative awarding faculty financial support to develop courses for both faculty and staff; two courses (Burnout Prevention & Professional Resilience in Higher Education, and Communication at Work) were approved for Fall launch.
- **Wellness Programming Expansion:** Secured $10,000 in USG wellness funding and launched a Farmer's Market partnership and monthly yoga sessions alongside an expanded Health and Wellness Week.

Student Success Innovation

- **Knights Hour Pilot:** Successfully piloted a common-hour scheduling model for student engagement activities and expanded it institution-wide across multiple campuses for AY2026-2027.
- **First-Year Experience Committee:** Established a cross-divisional FYE committee to define a shared engagement framework, coordinated with NISS recommendations.
- **Study Abroad Growth:** Increased study abroad participation by 313% year over year, supported by new donor-funded scholarships and expanding partnerships in Finland and Ireland.