

**Middle Georgia State University – Strategic Plan FY24 Priorities SCORECARD**

Strategy/ Priority	Lead Office (s)	Q1	Q2	Q3	Q4
<b>Strategy 1) Champion Student Success</b>		<b>July 1 – Sept. 30</b>	<b>Oct. 1 – Dec. 31</b>	<b>Jan. 1 – March 31</b>	<b>April 1 – June 31</b>
<p>1. Demonstrate Standards of Excellence in All Academic Programs:  <b>*Develop faculty expertise in A.I. and other emergent technologies.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Academic Affairs                      [David Jenks]</p>	<ul style="list-style-type: none"> <li>• Launched professional development opportunities in A.I. via CETL</li> <li>• Developed and launched guidance and support structure for AI integration and utilization in the classroom</li> <li>• Possible Lecture on AI through private gift.</li> <li>• Provost attended AI/ML symposium from WH and DoD.</li> <li>• AA attended M&amp;Q Symposium / discussing AI grant possibility.</li> </ul>			
<p>2. Grow Student Engagement at All Levels:  <b>*Expand and sustain First-Year Experience tailored for each campus.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Academic Affairs/                      Student Affairs                      [James Blackburn;                      Corey Guyton]</p>	<ul style="list-style-type: none"> <li>• Launched Knights Academy for all 6 Schools.</li> <li>• Launched Knights Academy Training Portal for Residence Life, Advisors, and other Student facing staff</li> </ul>			
<p>3. Grow Student Engagement at All Levels: <b>* Increase and assess the</b></p>	<p>Academic Affairs/                      Student Affairs</p>	<ul style="list-style-type: none"> <li>• Collated Academic Affairs programming for integration into</li> </ul>			

<p><b>number, type, and quality of jointly coordinated AA/SA programs</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>[David Jenks; Jennifer Brannon]</p>	<p>Presence (Knight Life) &amp; 25 Live by School</p> <ul style="list-style-type: none"> <li>• Engaged stakeholder group to enhance alignment and scheduling of AA/SA programs.</li> <li>• Expanded integration of co-curricular tags and competencies in Presence events</li> <li>• Initiated evaluation discussions and instrumentation for event assessment</li> </ul>			
<p>4. Expand Enrollment and Graduation: <b>*Increase undergraduate retention by 5% over five years based on fall 2022.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Academic Affairs/ Enrollment Management</p> <p>[David Jenks; Stephen Schultheis]</p>	<ul style="list-style-type: none"> <li>• Development of Strategic Enrollment Management Workgroup</li> <li>• Scheduling of November Strategic Enrollment Summit</li> <li>• Support USG development of enrollment tracking dashboards</li> </ul>			
<p>5. Expand Enrollment and Graduation: <b>*Build out Georgia Academy at WR Campus.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Academic Affairs/ Enrollment Management</p> <p>[David Jenks; Stephen Schultheis]</p>	<ul style="list-style-type: none"> <li>• Expanded development of WR enrollment plan and co-curricular programming.</li> <li>• Completed Comprehensive review of F2F and Online courses.</li> </ul>			

		<ul style="list-style-type: none"> <li>Georgia Academy Expanded to encompass all aspects of dual enrollment.</li> </ul>			
<b>Strategy 2) Lead Innovation and Economic Opportunity</b>		<b>July 1 – Sept. 30</b>	<b>Oct. 1 – Dec. 31</b>	<b>Jan. 1 – March 31</b>	<b>April 1 – June 31</b>
<p>6. Ensure High-demand Programs for Workforce and Career Alignment:  <b>*Provide Undergraduate Programs that meet residential capacity in Macon and Cochran</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Academic Affairs  [David Jenks]</p>	<ul style="list-style-type: none"> <li>Developed Curriculum and Program proposal for BS in Health Science for face to face offering in Macon/Dublin.</li> <li>Expanded programming discussions for Health Science, PTA, CRNA in Dublin.</li> <li>Expanded programming discussions for Supply Chain / Logistics in Macon / Cochran.</li> <li>Completed comprehensive review to inform maximization of F2F offerings in all programs.</li> <li>Adjusted scheduling to promote student</li> </ul>			

		success controlling for instructor and modality.			
7. Use Center for Middle Georgia Studies to Drive University Outreach: <b>*Strengthen university centers.</b>	Office of the President/ Academic Affairs  [Christopher Blake; David Jenks]	<ul style="list-style-type: none"> <li>• Job Description Complete.</li> <li>• CMGS Project Plan Complete</li> <li>• Facility Enhancement nearing completion in Library</li> <li>• MGA Economic Analysis completed.</li> <li>• Abbeville consultation completed.</li> </ul>			
<b>YEAR 1 HIGHEST</b>					
<b>Strategy 3) Build Culture and Identity</b>		<b>July 1 – Sept. 30</b>	<b>Oct. 1 – Dec. 31</b>	<b>Jan. 1 – March 31</b>	<b>April 1 – June 31</b>
8. Plan, Resource, and Promote Campus Roles and Identities: <b>*Refine, promote, and distinguish all campus locations.</b>	Office of the President  [Christopher Blake; Kevin Cantwell]	<ul style="list-style-type: none"> <li>• Two President’s Town Hall Meetings Conducted in Q1.</li> <li>• Establishment of Campus Task Group Committee under RT</li> </ul>			
<b>YEAR 1 HIGHEST</b>					
9. Plan, Resource, and Promote Campus Roles and Identities: <b>*Prioritize Oracle consultants’ recommendations</b>	Student Affairs  [Jennifer Brannon]	<ul style="list-style-type: none"> <li>• Launched Oracle engagement; met with deans, members of the Provost Office, leadership in SA, Operations and</li> </ul>			

<p><b>for residential life.</b></p> <p><b>YEAR 1 HIGHEST</b></p>		<p>Finance, and OoP for institutional collaboration.</p> <ul style="list-style-type: none"> <li>Reviewed policies, procedures, manuals, position descriptions, starting HRL strategic plan.</li> </ul>			
<p>10. Pursue Great-Place/College-to-Work Designation: <b>*Develop Employee Retention Plan with metrics.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Human Resources</p> <p>[Pam Booker]</p>	<ul style="list-style-type: none"> <li>Developed an employee engagement survey to use as a baseline for measuring success. The timeline for the launch of the survey is under review.</li> </ul>			
<p>11. Promote Culture of Wellness Throughout the MGA Community: <b>*Embed and enhance wellness outcomes throughout University culture and identity.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Finance and Operations/ Human Resources</p> <p>[Amanda Funches; Pam Booker]</p>	<ul style="list-style-type: none"> <li>Formed a Wellness Committee charged with identifying wellness initiatives.</li> </ul>			
<p>12. Compete and Win at the NCAA Division II Level:</p>	<p>Student Affairs</p> <p>[Jennifer Brannon]</p>	<ul style="list-style-type: none"> <li>Search for, Interviewed, and</li> </ul>			

<p><b>*Build, support, and manage athletic programs.</b></p> <p><b>YEAR 1 HIGHEST</b></p>		<p>Hired an Athletic Director</p> <ul style="list-style-type: none"> <li>• Prepared PBC (Peach Belt Conference) visit materials.</li> <li>• Concluded most successful #KnightsGive campaign</li> </ul>			
<p><b>Strategy 4): Sustain Fiscal Resilience and Brand Value</b></p>		<p><b>July 1 – Sept. 30</b></p>	<p><b>Oct. 1 – Dec. 31</b></p>	<p><b>Jan. 1 – March 31</b></p>	<p><b>April 1 – June 31</b></p>
<p>13. Apply Data-Driven Accountability to all Operations: <b>*Create, maintain, and publish scorecards that reflect University System of Georgia Priorities and standards.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Office of the President/Academic Affairs</p> <p>[Kevin Cantwell; David Jenks]</p>	<ul style="list-style-type: none"> <li>• All VP leads have updated the SP scorecard AY24 Q1</li> <li>• OoP has met with Provost to identify what scorecards we want</li> <li>• AA scorecard under review for any changes in year 3.</li> <li>• METRICS Scorecard beta tested with system and launched.</li> </ul>			
<p>14. Maintain Access, Affordability, and Value for All Students: <b>*Launch grant-funded financial</b></p>	<p>Advancement</p> <p>[New VP]</p>	<ul style="list-style-type: none"> <li>• Pursuing Re-Engagement and Solicitation with Prospect</li> <li>• Candidate Interviews in Oct./Nov.</li> </ul>			

<p><b>literacy program in Macon-Bibb</b></p> <p><b>YEAR 1 HIGHEST</b></p>					
<p>15. Grow and Diversity Streams of Revenue:  <b>*Increase employee participation in campaigns by 3% each year over five years.</b></p> <p><b>YEAR 1 HIGHEST</b></p>	<p>Advancement  [New VP]</p>	<ul style="list-style-type: none"> <li>• Faculty-Staff Campaign and Knights Leadership Campaign Underway</li> <li>• OoP/Foundation working with private donor to increase ask for lecture series</li> </ul>			