

Coming to the School of Arts & Letters in Fall of 2020: The BA in Applied Art & Design



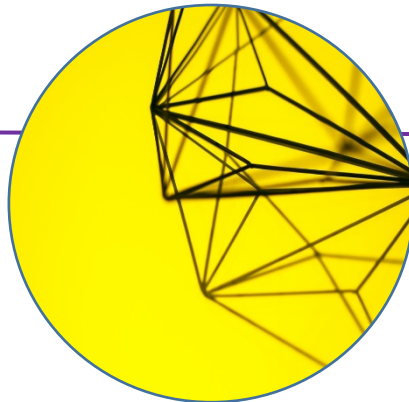
The BA in Applied Art & Design is a professionally focused degree created in response to Georgia's burgeoning art, entertainment, and recreation industry. The only program of its kind to serve the state, the BA in Applied Art & Design features a unique, navigable curriculum that includes optional concentrations in film and visual communication. The program also gives students the opportunity to gain professional expertise by earning a Georgia Film Academy certificate or minors in business, information technology, professional writing, or web design.



The BA in Art & Design will be housed both on the Macon and Cochran campuses. Art students in Warner Robins and Dublin can earn up to 48 credits hours at their local campuses before transferring to Macon or Cochran to complete the 120 credit hour degree program.



The Department of Labor reports that the arts, entertainment, and recreation sector of Georgia's economy will grow by nearly 9,000 between 2016 and 2026. The BA in Applied Art & Design will prepare students to stake their claim in the state's exciting creative economy—particularly in the areas of film production, graphic arts, and the advertising industry.



For more information contact:

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