



School of Aviation Strategies FY 20 – FY 23

| Imperative | Strategies | FY20 |
|-------------------------------------|--------------------------------------|---|
| Grow Enrollment with Purpose | Expand and Enrich F2F Instruction | <ul style="list-style-type: none"> Determine indicator points for student retention Develop strategic recruiting event list to maximize aviation enrollment Develop competitive enrollment strategy to sustain maximum enrollment capacity to ensure timely flight training (Currently over capacity) Evaluate 2019 Flight Admission requirements and effects Develop business plan to increase SoA revenue to offset personnel needs in addition to faculty Evaluate the need for offsite training in metro Atlanta for Maintenance & Flight |
| | Expand and Enrich Online Instruction | <ul style="list-style-type: none"> Fill online programming specialist position Review BAS programming for possible track expansion Develop FAA online approved AMT & flight ground courses Develop assessment for online engagement |
| Own Student Success | Develop Academic Pipelines | <ul style="list-style-type: none"> Identify high schools with aviation programs and/or clubs Establish articulation agreements with TCSG |
| | Expand Degrees | <ul style="list-style-type: none"> Collaborate with School of Business for potential Aviation Management track in MS in Management Explore UAS degree programming |
| | Expand Student Engagement | <ul style="list-style-type: none"> Establish a student aviation safety committee Solicit students to participate in community outreach |
| | Expand Experiential Learning | <ul style="list-style-type: none"> Encourage student participation in existing internships |



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| Imperative | Strategies | FY20 |
|----------------------------------|---|---|
| Build Shared Culture | Attract, develop, and retain talent | <ul style="list-style-type: none"> Competitive pay Assist faculty in finding faculty development opportunities |
| | Cultivate Engagement | <ul style="list-style-type: none"> Encourage University committee participation |
| | Elevate University and Region | <ul style="list-style-type: none"> Assist local economic development authority with workforce development data Aviation summer camp |
| Building Key Partnerships | Airline and Aerospace Industry Community College of the Air Force School of Aviation Alumni TCSG | <ul style="list-style-type: none"> Continue strong relationship with existing partners Seek new opportunities for partnerships with industry Create a database of alumni Establish more articulations with TCSG |



School of Aviation Strategies FY 20 – FY 23

| Imperative | Strategies | FY21 |
|-------------------------------------|--------------------------------------|--|
| Grow Enrollment with Purpose | Expand and Enrich F2F Instruction | <ul style="list-style-type: none"> Evaluate resources available and seek more resources to enable enrollment expansion if necessary Implement retention plan based on data from 2020 Implement competitive enrollment process to allow for a fluid education and training for enrolled students Seek resources for metro Atlanta expansion Submit UAS degree for approval |
| | Expand and Enrich Online Instruction | <ul style="list-style-type: none"> Set up workshops for faculty to work with online programming specialist Assess student engagement and provide feedback to faculty |
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| Own Student Success | Develop Academic Pipelines | <ul style="list-style-type: none"> Establish articulation agreements with states under border state tuition waiver Work with marketing and recruiting to target aviation rich environment |
| | Expand Degrees | <ul style="list-style-type: none"> Work with industry to assess industry needs for new programs or modify existing Submit new MSM Aviation track |
| | Expand Student Engagement | <ul style="list-style-type: none"> Establish a student mentoring program |
| | Expand Experiential Learning | <ul style="list-style-type: none"> Establish new internship opportunities with industry partners |



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| Imperative | Strategies | FY21 |
|----------------------------------|---|--|
| Build Shared Culture | Attract, develop, and retain talent | <ul style="list-style-type: none"> Host faculty development seminars for teaching Establish networking opportunities with other universities for scholarship and recruitment |
| | Cultivate Engagement | <ul style="list-style-type: none"> Fund faculty development opportunities |
| | Elevate University and Region | <ul style="list-style-type: none"> Develop advanced training for aerospace industry (Tech Ops Mgmt., Advanced Composites...) |
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| Building Key Partnerships | Airline and Aerospace Industry Community College of the Air Force School of Aviation Alumni TCSG | <ul style="list-style-type: none"> Develop newsletter for alumni Articulations with border state technical/community colleges for BAS pathway |



School of Aviation Strategies FY 20 – FY 23

| | Strategies | FY22 |
|-------------------------------------|--------------------------------------|---|
| Grow Enrollment with Purpose | Expand and Enrich F2F Instruction | <ul style="list-style-type: none"> • Begin operations of metro Atlanta instructional sites • Implement UAS degree |
| | Expand and Enrich Online Instruction | <ul style="list-style-type: none"> • Evaluate all existing course designs older than three years |
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| Own Student Success | Develop Academic Pipelines | <ul style="list-style-type: none"> • Establish articulation with CCAF |
| | Expand Degrees | <ul style="list-style-type: none"> • Begin MSM Aviation Track |
| | Expand Student Engagement | <ul style="list-style-type: none"> • University aviation competition team (Competes Nationally) |
| | Expand Experiential Learning | <ul style="list-style-type: none"> • Establish study abroad/international internship (Airport/Airline Management) |



School of Aviation Strategies FY 20 – FY 23

| Imperative | Strategies | FY22 |
|----------------------------------|---|--|
| Build Shared Culture | Attract, develop, and retain talent | <ul style="list-style-type: none"> Increase funding for faculty presenting at conferences |
| | Cultivate Engagement | <ul style="list-style-type: none"> Host assessment workshop for faculty ownership in assessments for framing assessments for improvement rather than external requirement |
| | Elevate University and Region | <ul style="list-style-type: none"> Apply for FAA grant funding for research |
| Building Key Partnerships | Airline and Aerospace Industry Community College of the Air Force School of Aviation Alumni TCSG | <ul style="list-style-type: none"> Articulation with CCAF |



School of Aviation Strategies FY 20 – FY 23

| Imperative | Strategies | FY23 |
|-------------------------------------|--------------------------------------|--|
| Grow Enrollment with Purpose | Expand and Enrich F2F Instruction | <ul style="list-style-type: none"> • Full program and resource review (evaluate student numbers and retention rates) |
| | Expand and Enrich Online Instruction | <ul style="list-style-type: none"> • Implement changes from 2022 evaluation |
| Own Student Success | Develop Academic Pipelines | <ul style="list-style-type: none"> • Expand marketing outside of Georgia and border states |
| | Expand Degrees | <ul style="list-style-type: none"> • Explore multi-discipline program (UAS/Software development/Robotics) |
| | Expand Student Engagement | <ul style="list-style-type: none"> • Enable students to become active citizens by allowing them to seek and develop Internships |
| | Expand Experiential Learning | <ul style="list-style-type: none"> • Work with students and employers in the student developed internships |

| Imperative | Strategies | FY23 |
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School of Aviation Strategies FY 20 – FY 23

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| Build Shared Culture | Attract, develop, and retain talent | <ul style="list-style-type: none"> Review faculty salaries |
| | Cultivate Engagement | <ul style="list-style-type: none"> Encourage faculty to seek leadership roles and apply for Provost Fellow |
| | Elevate University and Region | <ul style="list-style-type: none"> Continue research through FAA grant funding and multiple university and industry partnerships |
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| Building Key Partnerships | Airline and Aerospace Industry | <ul style="list-style-type: none"> Engage industry in potential research projects for School of Aviation through FAA grant funding |
| | Community College of the Air Force | |
| | School of Aviation Alumni | |
| | TCSG | |