

# Sega Genesis

The Sega Genesis, also known as the Sega Mega Drive outside of North America, is a 16-bit home video game console developed and produced by Sega. It was first released in Japan in 1988, and later in North America in 1989, where it retailed for \$189, and in Europe in 1990. The Sega Genesis was Sega's third console and was designed to compete with the Nintendo Entertainment System (NES) and the Super Nintendo Entertainment System (SNES). It featured a Motorola 68000 microprocessor running at 7.6 MHz, 64 KB of RAM and a built-in sound processor. It had a built-in storage system using game cartridges and could connect to a TV for display. The Genesis was known for its impressive graphics and sound capabilities, as well as its large library of sports, action, and role-playing games.