

# Bachelor of Arts in Media & Communication – Sports Broadcasting

Freshman and Sophomore years, you will be taking general education courses Core IMPACTS. Core IMPACTS supports your future success and prepares you for upper-level courses and your career!

## Freshman & Sophomore Years

TERM 1	TERM 2	TERM 3	TERM 4
ENGL 1101 Composition I	ENGL 1102 Composition II	ENGL 2xxx Humanities Literature Elective	Field of Study Elective (COMM 1100)
Math	STEM Elective	MCOM 2131 News Writing and Reporting	Social Science Elective
Institutional Elective	POLS 1101 American Government	NMAC 2108 Intro to Social Media	Social Science Elective
NMAC 2145 Intro to Media Production*	COMM 2202 or MCOM 2200	Lab Science	Lab Science
Humanities Elective	COMM 1110 Public Speaking	HIST 2111/2112 U.S. History	NMAC 3600 Digital Storytelling

### Milestones

**Earn a grade of “C” or higher in English, Math, COMM, NMAC and MCOM courses.**

**Satisfy:** 15 credit hours a semester or take summer courses. Meet with your advisor at least once each semester.

**Get Involved:** Visit [Knight Life](#) for information on Clubs and Organizations like Knights Academy & Knights of Success.

**Career Connection:** Take a career assessment & review with a career advisor at the [CCLD](#).

**Summer Semester:** Take courses and get ahead!



*Skills to Add to Your Resume and LinkedIn*

### Skills Gained During Freshman & Sophomore Year

Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving  
Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective - Taking

## Junior & Senior Years

TERM 5	TERM 6	TERM 7	TERM 8
COMM 3050 Persuasion & Strategic Comm	COMM 3010 Communication Theory	NMAC 4452 Sports Documentary Film	NMAC 4483 Capstone Professional Portfolio
Upper-Level Elective	NMAC 3500 or 3651	MCOM 4472 Sports Broadcasting	MCOM 3141 Sports Broadcast News Writing
NMAC 3460 Media Criticism	MCOM 3030 Public Relations	Upper-Level Elective	Upper-Level Elective
NMAC 3010 Media Ethics	Upper-Level Elective	Upper-Level Elective	Upper-Level Elective
IDS 4080 Sports, Media, and Culture	Upper-Level Elective	Internship	

### Milestones

**A grade of “C” or higher is required in all COMM, NMAC, MCOM and upper-level courses (3000/4000 level courses).**

**Career Connection:** Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.

**Graduate:** Apply and prepare for graduation at the end of TERM 6! 

