

Bachelor of Science in Business Administration – General Business

Freshman and Sophomore years, you will be taking general education courses Core IMPACTS. Core IMPACTS supports your future success and prepares you for upper-level courses and your career!

Freshman & Sophomore Years

TERM 1

ENGL 1101 Composition I
Math
HIST 2111/2112 U.S. History
Institutional Elective
Social Science Elective

TERM 2

ENGL 1102 Composition II
STEM Elective
Lab Science
Humanities Elective
POLS 1101 American Government

TERM 3

ACCT 2101 Principles of Accounting I
Lab Science
ECON 2105 Principles of Macroeconomics
ENGL 2xxx Humanities Literature Elective
Social Science Elective

TERM 4

ACCT 2102 Principles of Accounting II
BUSA 2105 Comm. Business Environment
ECON 2106 Principles of Microeconomics
ITEC/BUSA 2201 Business Info Applications
MGMT 3141 Principles of Management

Milestones

Earn a grade of “C” or higher in English, Math, and Business-Related courses.
Satisfy: Take MATH 1401 as STEM Elective for optimal degree progression. Meet with your Academic Advisor at least once each semester.
Get Involved: Visit [Knight Life](#) for information on Clubs and Organizations like Knights Academy & Knights of Success.
Career Connection: Take a career assessment & review with a career advisor at the [CCLD](#).
Summer Semester: Take courses and get ahead!



*Skills to Add to Your
Resume and LinkedIn*

Skills Gained During Freshman & Sophomore Year

Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving
Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective - Taking

Junior & Senior Years

TERM 5

BUSA 3340 Business Analysis using Excel
LENB 3135 Legal Environ of Business
MKTG 3161 Principles of Marketing
MGMT 3101 Business Statistics
MGMT 3104 International Business

TERM 6

FINA 3110 Principles of Finance
MGMT 3160 Management Info Systems
MKTG Elective 3000/4000 Level
MGMT Elective 3000/4000 Level
General Elective (Any Level)

TERM 7

ACCT Elective 3000/4000 Level
MGMT Elective 3000/4000 Level
Upper-Level Elective (Any 3000/4000)
Upper-Level Elective (Any 3000/4000)
General Elective (Any Level)

TERM 8

MGMT 4195 Strategic Management
MKTG Elective 3000/4000 Level
Upper-Level Elective (Any 3000/4000)
General Elective (Any Level)

Milestones

A grade of “C” or higher is required in all upper-level courses (3000/4000 level courses) and general Electives.
Career Connection: Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.
Graduate: Apply and prepare for graduation at the end of TERM 6!