NSSE
national survey of
student engagement

NSSE 2020
Administration Summary

Middle Georgia State University

IPEDS: 482158

This page intentionally left blank.

NSSE 2020 Administration Summary

Middle Georgia State University

Administration Summary

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	*First-year*	*Senior*
Submitted population	1,715	1,410
Adjusted population[a]	1,713	1,410
Survey sample[b]	1,713	1,410
Total respondents[b]	335	322
Full completions[c]	244	270
Partial completions	91	52

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
b. Number of census or randomly sampled students invited to complete the survey. Targeted, experimental, and locally administered samples not included.
c. Submitted demographic and (if applicable) Topical Module sets.

Response Rate and Sampling Error[a]

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: **go.iu.edu/NSSE-RRFAQ**

	First-year				*Senior*			
	Middle Georgia State	Georgia System	Southeast Enrollment	NSSE 2019 & 2020	Middle Georgia State	Georgia System	Southeast Enrollment	NSSE 2019 & 2020
Response rate	20%	14%	23%	25%	23%	14%	23%	23%
Sampling error[b]	+/- 4.8%	+/- 1.1%	+/- 0.9%	+/- 0.2%	+/- 4.8%	+/- 1.1%	+/- 0.8%	+/- 0.2%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages) for all respondents.
b. Also called "margin of error," sampling error is an estimate of the amount a score based on a sample could differ from the true score on a given item. For example, if the sampling error is +/- 5.0% and 40% of your students replied "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Representativeness and Weighting

The first table at right details variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations. For detailed characteristics of the respondents in your reports, refer to your *Respondent Profile*.

NSSE data files include weights by institution-reported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your weights. For more information, see **go.iu.edu/NSSE-weights**

Representativeness	*First-year*		*Senior*	
	Respondent %	Population %	Respondent %	Population %
Female	63	50	68	59
Full-time	87	81	60	55
First-time, first-year	96	92	N/A	N/A
Race/ethnicity[a]				
Am. Indian or Alaska Native	0	0	0	0
Asian	3	2	3	3
Black or African American	44	47	32	30
Hispanic or Latino	8	6	6	4
Native Hawaiian/Other Pac. Isl.	0	0	0	0
White	36	39	49	56
Other	0	0	0	0
Foreign or nonresident	3	2	3	1
Two or more races/ethnicities	6	4	5	4
Unknown	0	0	1	1

a. Based on the IPEDS categories submitted in the population file. Results for institutions without full (at least 90%) race/ethnicity information in the population file are not reported.

Weighting[a]	*First-year*		*Senior*	
	Respondent %	Population %	Respondent %	Population %
Full-time, female	51	39	42	33
Full-time, male	35	42	18	22
Part-time, female	12	12	26	25
Part-time, male	2	7	14	20

a. Weights were also calculated for students with "Another" or "Unknown" codes for sex.

NSSE 2020 Administration Summary

Middle Georgia State University

Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options

Included "group" variable(s)[a]	Yes	Identified students who completed BCSSE 2019[d]	N/A
Identified an oversample[b]	No	Customized the report sample[e]	No
Updated to identify ineligible students[c]	No		

a. Institutions had the option to include additional variables in the population file for oversampling or for post hoc analyses. Up to five group variables were allowed. If formatting specifications were met, Group 1 can be used in the Report Builder.
b. Institutions that did not census-administer to first-year and senior students had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.
e. Institutions had the option to flag a subset of students for exclusion from reports, but all sample members were invited to complete the survey.

Survey Options

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

Administration features

Survey sample type	Census
Recruitment method	Email
Portal/LMS used[a]	Yes (0, 0%)
Incentive offered	Yes
Survey version	U.S. English
Institution logo used in survey	Yes
Mobile respondents[b]	496, 75%

Additional question sets and companion surveys

Topical module(s)	Academic Advising
Customized consortium questions	University System of Georgia
BCSSE 2019	No
FSSE 2020	No

a. Institutions that used their student portal or learning management system to recruit students are indicated by "Yes" followed by the number and percentage of respondents who used posted survey links.
b. Number and percentage of students who responded with a smartphone or tablet. See the "operating system" variables in your SPSS data file for additional details.

Recruitment Messages

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

Message schedule

		Cumulative response rate	
	Date	*First-year*	*Senior*
Invitation	02/06/2020	10%	13%
Reminder 1	02/12/2020	13%	16%
Reminder 2	02/18/2020	16%	19%
Reminder 3	02/24/2020	17%	20%
Final reminder	03/03/2020	20%	23%

Report Customization

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

Comparison groups for NSSE core survey reports

Comparison Group 1	Georgia System* (default, N=21)
Comparison Group 2	Southeast Enrollment (customized, N=31)
Comparison Group 3	NSSE 2019 & 2020 (default, N=881)

Comparison groups for additional question set report(s)

University System of Georgia	Georgia System (default, N=21)
Topical Module: Academic Advising	Academic Advising (default, N=216)