B. A. in English

Macon
Spring Semester 2019

Academic Program Assessment

Program and Assessment Report Information

Prepared on: 7/29/2019 5:49:00 PM	By: amy.berke@mga.edu
In which college or school is this program located?	Arts and Sciences
Program Type:	Undergraduate
Program Name:	B. A. in English
Reporting Cycle: (Note: Some programs are required to report on a semester basis for reasons of secondary accreditation or a graduate program required to established assessment data before the next five-year report to SACSCOC.)	Annual Reporting Cycle
Which semester were the data collected and analyzed? If it crossed multiple semesters, select the latest semester of data.	Spring Semester 2019
For which campus are these assessments being submitted? A separate assessment report is needed for each location a program is offered.	Macon
Approximately how many students are in this program at this location?	70

Student Learning Outcomes

SLO 1

What is the first student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Students will analyze and interpret literary texts of various genres, periods, movements, and cultures
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Assessment Paper in English 3010 (fall and spring semesters)
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	75
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	85

SLO 2

What is the second student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Students will analyze historical, cultural, and critical contexts of literary texts
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Character/ Historical Context Paper in English
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	75
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	90

SLO 3

What is the third student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Students will write papers that are advanced in rhetorical strategy, structure and organization, and use of grammar, usage, and mechanics
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Senior Capstone Paper in English 4900 (spring semester)
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct)	75
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	82

SLO 4

What is the fourth student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Students will write well-constructed papers that communicate a clearly defined and supported claim, employing advanced research strategies and appropriate documentation
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Senior Capstone Paper in English 4900 (spring semester)
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	75
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	82

Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	41

Evidence of changes based on an analysis of results

What changes were implemented based on an analysis of the students' performance on these Student Learning Outcomes? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years.)	New Initiatives for 2018-19 were based on the fact that all benchmarks were met on the Macon campus for all SLO's; the decision was to monitor success rates to ensure continuous improvement. In 2018-19, we did see some dips in success rates for SLO 3 and SLO 4 in Macon based on student performance on the capstone paper in the Senior Capstone course. While the data shows that the program met its benchmarks, we would still like to explore ways to improve student preparedness on the English Senior Capstone paper. For 2019-20, we plan to implement an early warning system at midterm for students who have not made adequate progress on the paper. At that time, students who are not performing at the standard will be required to document weekly (or bi-weekly) visits to the Writing Center in Macon for one-on-one work with a Faculty Advisor.

Open Box for Assessment Comments	

Form run:
Tuesday, January 14, 2020