

Student Affairs
Spring Semester 2019
Student Support

Academic and Student Support Assessment

Details about the Academic or Student Support Area

Prepared on:	7/11/2019 4:00:00 PM
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Student Support	Student Affairs
For which campus are these assessments being submitted? A separate assessment report is needed for each location a program is offered.	Macon
Approximately how many students were served in this center/area this year?	3024

Proposed Student Learning Outcomes for 2020 – Mary Roberts, mary.roberts3@mga.edu

2020 Student Learning Outcomes

Students in the Knights LEAD program will demonstrate application of the eight career competencies after participating in the corresponding leadership session.

Students attending the Student Leadership Conference will demonstrate understanding of the career competency or skill related to the session they attend.

Students will demonstrate understanding of career options related to their major or career interest after attending a career fair.

Students who complete a resume review appointment will understand how to articulate their transferable skills through their resume.

Data and Reporting of Student Learning

SLO 1

SLO 1: What is the first student learning outcome for this support area? Student learning outcomes should be stated in measurable terms (i.e. students will be able to.....)	Students will demonstrate knowledge of appropriate professional attire for office settings and formal business networking events such as interviews and career fairs
SLO 1: What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Evaluations completed by employers specifically addressing professional attire
SLO 1: What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	"Excellent" or "Good" in response to the inquiry: Demonstrated professional appearance and appropriate attire on the Employer Mock Interview Survey and "Excellently (5)," "Good (4)", or "Fairly (3)," on the Career Fair Employer Survey.
SLO 1: What is the target percent of students who should achieve mastery of this student learning outcome? (this should be a number between 0-100)	70
SLO 1: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	98

SLO 2

SLO 2: What is the second student learning outcome for this support area? Student learning outcomes should be stated in measurable terms (i.e. students will be able to.....)	Students will demonstrate knowledge of appropriate professional attire for office settings and formal business networking events such as interviews and career fairs on the Cochran campus
SLO 2: What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Evaluations completed by employers specifically addressing professional attire on the Cochran campus
SLO 2: What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	“Excellent” or “Good” in response to the inquiry: Demonstrated professional appearance and appropriate attire on the Employer Mock Interview Survey and “Excellently (5),” “Good (4),” or “Fairly (3),” on the Career Fair Employer Survey.
SLO 2: What is the target percent of students who should achieve mastery of this student learning outcome? (this should be a number between 0-100)	70
SLO 2: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	100

SLO 3

SLO 3: What is the third student learning outcome for this support area? Student learning outcomes should be stated in measurable terms (i.e. students will be able to.....)	NA
SLO 3: What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	NA
SLO 3: What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	0
SLO 3: What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	0
SLO 3: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 4

SLO 4: What is the fourth student learning outcome for this support area? Student learning outcomes should be stated in measurable terms (i.e. students will be able to.....)	NA
SLO 4: What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	NA
SLO 4: What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	NA
SLO 4: What is the target percent of students who should achieve mastery of this student learning outcome? (this should be a number between 0-100)	0
SLO 4: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

Additional Data:

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	599
Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on these student learning outcomes? (Evidence of the improvement must be kept and filed in the support area including but not limited to: changes in delivery of services, operations, service processes, etc... Both old versions and new versions should be kept on file for 10 years.)	Evaluations assessed the employer's perspective as opposed to asking the student's perspective so as to gauge the perception of the hiring authority. The Career Center is tasked to get students prepared for the workforce hence the employer's perspective of readiness specific to professional attire is most valued. A total of 78 employers were evaluated . Based on the results of these surveys the fiscal resources placed into creating The Professional Closet on the Macon and Cochran campuses are worthwhile endeavors. Gently used items are provided to students and graduates at \$3-\$5 per item. Moving forward it would be recommended that faculty and staff share in the promotion of The Professional Closet as our on campus resource for gently used career ready attire. Students should be educated on the importance of appearance, the positive/negative impact it could have on their career, and the settings which denote professional attire (i.e. career fairs, interviews, formal employer sponsored networking events, etc.).

Form run:

Tuesday 9/10/2019