

Student Life

Student Affairs

Administrative Unit Assessment FY 19 (July 2018-July 2019)

Department and Assessment Report Information

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| Prepared on:7/9/2019 10:30:58 AM | By:corey.guyton@mga.edu |
| For which department or area are you reporting? | Student Life |
| What is the name and MGA email address of the person responsible for this report? | Corey Guyton corey.guyton@mga.edu |

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

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| What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves. | The Office of Student Life supports the mission of Student Affairs and the College by offering high quality programming that enhances student growth. |
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| What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years. | Increase the number of fraternities and sororities at MGA. - Implement a comprehensive leadership program to provide supplemental leadership training opportunities for all students. - Establish an official council of presidents that is completely student led to unite clubs and organizations and better streamline communication among them. - Establish a commuter lounge on each of our campuses that has resources to benefit our commuter populations. |
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Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY 18. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY19.

Objective 1

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| Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | 1. Student Life programming will meet or exceed student expectations. |
| Objective 1: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Post Event Evaluation Surveys |
| Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 75% of students will express that student life programming has met or exceeded their expectations. |
| Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | After surveying 510 students who attended student life events, 95.87% stated that student life programming met or exceeded their expectations. |
| Objective 1: Did your department meet this objective? | The department exceeded this objective. |
| Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | Since we met our objective, we will not make any changes other than increasing our satisfaction number from 75% to 80%. |

Objective 2

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| Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | 2. At the conclusion of the leadership conference, participants will be able to explain how their role as a student leader at MGA can be applied to their future. |
| Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Focus Groups |
| Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 80% of students who participated in the conference |
| Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | We did not achieve this objective because over 80% of our students left the conference prior to the conclusion. |
| Objective 2: Did your department meet this objective? | The department did not meet this objective. |
| Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | We learned that we needed to shorten the conference length and have all sessions prior to lunch. After lunch, most of the students decided to leave. Although the Leadership Conference will not be in Student Life next year, we will share this feedback with the new organizers so they can properly plan and assess. |

Objective 3

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| Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | 3. By the end of the 2018-19 academic year, at least one member of each organization will have completed student organization training. |
| Objective 3: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | We had planned to measure by the number of participants who attended training. |
| Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 80%. |
| Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | 0%. |
| Objective 3: Did your department meet this objective? | The department did not meet this objective. |
| Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | We never got our training program completely off of the ground. This summer we have been working to train my staff so that they can train our student orgs going into the future. |

Objective 4

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| Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | 4. By the end of the 2018-19 academic year, Student Life will increase the number of fraternities or sororities officially registered and recognized. |
| Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Number of organizations officially recognized at the time of assessment. |
| Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 2 organizations |
| Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | We currently have 2 organizations officially recognized by the University. |
| Objective 4: Did your department meet this objective? | The department met this objective. |
| Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | We will not change anything going into next year. We were able to meet this objective. |

Future Plans

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| <p>Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff.</p> | <p>At least 80% of students will express that student life programming will have met or exceeded their expectations.</p> <p>By the end of the 2019-20 academic year, Student Life will have at least 3 fraternities or sororities officially registered and recognized.</p> <p>By the end of the 2019-20 academic year, at least 80% of registered student organizations will have at least one member who will have completed student organization training.</p> <p>The student life team will send at least 50% of the leadership team to a conference for professional development.</p> |
| <p>Based on this assessment, please share your thoughts on the current status and future direction of this department or area.</p> | <p>Student Life had a tremendous year even though we did not meet a couple of our objective. The biggest area of improvement was students showing that they were satisfied with our programming. I can hypothesize that a huge reason for this increase is due to us doubling the number of programs we offered this year as opposed to the previous year. Going into next year, we are going to put a major focus on the training of our clubs and organizations. Clubs and orgs have been a bit lower on our priority list, so this year we are going to bump them up so that they can get the attention they deserve.</p> <p>I also realized that if we are going to maximize the potential of our department, we are going to have to expose the leadership team in Student Life to more knowledge and information, hence the reason we are planning to send them to conferences. This will allow them to learn more about the profession and gain fresh perspectives for how they can maximize the student experience at MGA.</p> |

Form run:

Tuesday, January 14, 2020