VP for Student Affairs

Student Affairs Administrative Unit Assessment FY 19 (July 2018-July 2019)

Department and Assessment Report Information

| Prepared on:7/8/2019 3:49:30 PM | By:jennifer.brannon@mga.edu |
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| For which department or area are you reporting? | VP for Student Affairs |
| What is the name and MGA email address of the person responsible for this report? | Jennifer Brannon jennifer.brannon@mga.edu |

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

| What is the mission statement for this | The mission of the Division of Student Affairs is to |
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| department/area? Your mission should | engage, develop, and educate our students |
| explain why the department/area exists and | |
| who it serves. | |

| What are the goals for this department? These should be the "big things" the | 1. To promote diverse opportunities for involvement and development | |
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| department/area intends to accomplish | 2. To develop collaborative partnerships on and off | |
| within 5 years. | campus | |
| | 3. To provide opportunities for developing leadership skills. | |
| | 4. To promote opportunities for civic engagement and service | |

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY19. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY20.

| Objective 1 | |
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| Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | The on-campus Student Affairs Conference will meet or exceed their expectations |
| Objective 1: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Post conference survey |
| Objective 1: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 80% of attendees |
| Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | 100% of those who took the survey marked that the conference met or exceeded their expectation. 35 of 50 (70%) attendees took the survey. |
| Objective 1: Did your department meet this objective? | The department did not meet this objective. |
| Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | We will continue to offer the conference to provide leadership and professional development opportunities for the staff. In the future, I will measure the objective based on those who take the survey instead of all in attendance as I am unable to force people to take the survey. |

| Objective 2 | |
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| Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | The Student Affairs Conference attendees will be able to identify 1 strategy learned that they will incorporate into their practice. |
| Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Post conference survey |
| Objective 2: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 80% of attendees |
| Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | 100% of those who took the survey were able to identify 1 strategy learned that they could incorporate into their practice. 35 of 50 (70%) attendees took the survey. |
| Objective 2: Did your department meet this objective? | The department did not meet this objective. |
| Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | We will continue to offer the conference to provide leadership and professional development opportunities for the staff. In the future, I will measure the objective based on those who take the survey instead of all in attendance as I an unable to force people to take the survey. |

| Objective 3 | |
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| Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | Students/faculty/staff will participate in the inaugural MGA Day of Service |
| Objective 3: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Attendance at the event from sign up sheets |
| Objective 3: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement) | 200 student/faculty/staff |
| Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | We had 167 student/faculty/staff participate |
| Objective 3: Did your department meet this objective? | The department did not meet this objective. |
| Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | The date I chose for the event was not a good time of the year. I worked with faculty senate, staff council, and cabinet to set a permanent date for the event. We set the date for the 4th Friday in September here on out in order to have the event earlier in the semester and a stable/consistent dates going forward. |

| Objective 4 | |
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| Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year. | Each Student Affairs unit will advance 2 CAS standards |
| Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) | Submission of 2 standards of each unit's self assessment guide to the vice president. |
| Objective 4: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement) | Each unit and 2 standards |
| Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement) | Each unit competed 2 CAS standards |
| Objective 4: Did your department meet this objective? | The department met this objective. |
| Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year? | This objective provided us the opportunity for continuous improvement by reviewing our missions and ethics to the CAS standards. We will continue this practice until all 12 standards are fully met. |

| Future Plans | |
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| Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff. | 80% of Student Affairs Conference survey responders will indicate that the conference met or exceeded their expectation. 80% of Student Affairs Conference survey responders will be able to identify at least 1 strategy learned that they will incorporate into their practice. 200 students/faculty/staff will participate in the MGA Day of Service 2019. 9 student affairs units will advance 3 CAS standards. 9 student affairs units will accomplish 75% of division goals. |
| Based on this assessment, please share your thoughts on the current status and future direction of this department or area. | The Division of Student Affairs continues to grow and expand in engagement, development, and opportunities for our students and our student affairs staff. With implementation of the Presence software, we feel that we will expand our knowledge of engagement through more precise and targeted data in this upcoming year. We will leave the paper and pencil world of data collection and enter the electronic age where we will be able to analyze outcomes much more accurately and make data driven discussions going forward. |

Form run: Tuesday, January 14, 2020