

## Bachelor of Arts in Contemporary Musicianship, Macon

Semester reporting: Spring Semester 2021

Reporting cycle: Annual Reporting Cycle

### Academic Program Assessment by Location Report Information

Prepared on: 6/7/2021 12:41:04 PM	Prepared by: rebecca.lanning@mga.edu
	Email address of person responsible for this report: sheree.keith@mga.edu
In which school is this program located?	Arts and Letters
Program Type:	Undergraduate
Approximately how many students are enrolled in this program at this location?	43

## Student Learning Outcomes

### SLO1

<p>7. SLO 1: What is the first Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>Students will be able to apply music technology to the product of music creation</p>
<p>8. SLO 1: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)</p>	<p>N/A SLO #1 was not measured during AY21. The course which demonstrated this SLO, MUSC 2810 (Scoring and Arranging) was offered for the last time in SP 2020 and deleted from the catalog. MUSC 2810 was replaced by a reworked upper-level course, MUSC 3810 (Contemporary Scoring and Arranging). MUSC 3810 was determined by the music faculty to be the new assessment point for this SLO.</p> <p>The former MUSC 2810 had a prerequisite, MUSC 1500, which is taken during the music major's freshman year. The new MUSC 3810 uses a new prerequisite, MUSC 2201, which is taken during the music major's sophomore year. To accommodate the prerequisite change, MUSC 3810 was delayed one year.</p> <p>Effective Fall 2020 there were 2 additional changes: 1) a new Music Industry concentration was added to the BA in Contemporary Musicianship, and 2) there was a new institutional requirement of additional elective hours in all BA degrees. The BA in Contemporary Musicianship was reworked as a result of these 2 changes, and effective Fall 2020, the former assessment point for this SLO (former MUSC 2810, new MUSC 3810) is no longer required for all music students.</p> <p>The music faculty have met and determined that the SLO will remain in place, but beginning with the AY2022 assessment cycle, the new assessment point for this SLO will be MUSC 1500, Introduction to Music Technology. This course is offered annually.</p>
<p>9. SLO 1: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)</p>	<p>When measured, 80% of all students scoring 80% or better on the recording project</p>
<p>10. SLO 1: During this assessment cycle, what percent of the students who participated in this</p>	<p>0</p>

assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	
11. SLO 1: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?	n/a see note above

## Student Learning Outcomes

### SLO2

<p>12. SLO 2: What is the second Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>Students will be able to utilize appropriate technique for their applied music concentration.</p>
<p>13. SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)</p>	<p>Instructor skill observations at Spring semester juries.</p>
<p>14. SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on.....).</p>	<p>80% of students scoring 80% at jury</p>
<p>15. SLO 2: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)</p>	<p>100</p>
<p>16. SLO 2: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?</p>	<p>n/a for SLO #2. A Student Learning Initiative for AY2021 was applied to SLO 4.          As noted in SLO #1 section, effective Fall 2020 there were 2 changes: 1) a new Music Industry concentration was added to the BA in Contemporary Musicianship, and 2) there was a new institutional requirement of additional elective hours in all BA degrees. The BA in Contemporary Musicianship was reworked as a result of these 2 changes.          The assessment point for SLO #2 has been Applied study in Semesters 4 and 8 (MUSA 2112 and 4112). That is what is reflected in this assessment report.          Effective Fall 2020, MUSA 2112 and 4112 are no longer required for all music students.          The music faculty have met and determined that beginning with the AY2022 assessment cycle, the new assessment point for SLO #2 will be moved from MUSA 2112 and 4112 to MUSA 2111, the 3rd semester of Applied study. This course is offered annually.</p>

## Student Learning Outcomes

### SLO3

<p>17. SLO 3: What is the third Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>Students will be able to analyze theoretical functions utilizing contemporary musical examples.</p>
<p>18. SLO 3: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)</p>	<p>Exam</p>
<p>19. SLO 3: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on.....).</p>	<p>80% of students should receive 80% or better on assessment exam</p>
<p>20. SLO 3: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)</p>	<p>100</p>
<p>21. SLO 3: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?</p>	<p>n/a for SLO #3. The Student Learning Initiative for AY2021 was applied to SLO #4. Regarding the assessment results for SLO #3, it should be noted that this is the 4th semester in a 4-semester sequence. This specific cohort comprises high-achievers; none of the students had received below a C in any of the previous 3 semesters in this 4-semester sequence. As noted in SLO #1 section, effective Fall 2020 there were 2 changes: 1) a new Music Industry concentration was added to the BA in Contemporary Musicianship, and 2) there was a new institutional requirement of additional elective hours in all BA degrees. The BA in Contemporary Musicianship was reworked as a result of these 2 changes.</p> <p>The assessment point for SLO #3 has been MUSC 2203 (Intermediate Theory II). That is what is reflected in this assessment report. Effective Fall 2020, MUSC 2203 is no longer required for all music students. The music faculty have met and determined that beginning with the AY2022 assessment cycle, the new assessment point for SLO #3 will be moved</p>

	from MUSC 2203 to MUSC 2201 (Intermediate Theory I). This course is offered annually.
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## Student Learning Outcomes

### SLO4

22. SLO 4: What is the fourth Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	Students will be able to interpret current trends in music in relationship to the historic record
23. SLO 4: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Listening test
24. SLO 4: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on.....)	80% of student should receive 80% on final listening test rebecca.lanning@mga.edu
25. SLO 4: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	80
26. SLO 4: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?	Note that the 80% success rate reported for SLO 4 represents the following breakdown: n=4 students @ 80% or better n=1 student @ 60% or less A Student Learning Initiative was applied to SLO #4 for AY2020, practiced in MUSC 3321 and demonstrated in MUSC 3322. Typically students take this course in that sequence: MUSC 3321 in the Fall and MUSC 3322 in the Spring. Students enrolled in the new Music Industry concentration are only required to take one section and have been advised to take MUSC 3322 since its content includes music of the modern era. The student who failed to meet the assessment threshold in MUSC 3322 is a Music Industry student who did not take MUSC 3321, where these skills are introduced. Students who take MUSC 3321 + 3322 will be at an advantage over students who enroll in MUSC 3322 only. The SLI that was applied for AY2021 involved active listening exercises within review modules which were available on D2L, augmenting the guided listening analysis that was typically done within the lecture. In AY2019, before this SLI was applied, only 55.6% of students achieve mastery

of the SLO. After it was applied in AY2020, 50% (n=4) of the students received an 80% or above. This was a decline of 5.6%. When the 1 outlier was removed from the data, 57.14% received an 80% or above. This was an unremarkable improvement, but the performance was greatly impacted by the sudden move from a fully face-to-face course to a fully online course due to COVID-19. It was determined that the same SLI would be repeated for AY2021 when the students resumed face-to-face instruction.

From AY2020 to AY2021, there was a 60% improvement, from 50% to 80% of students receiving an 80% or above. If the one music industry student who did not have the preceding MUSC 3321 was removed from the data set, there would have been a 100% improvement, from 50% to 100% of students achieving 80% or above.

It is determined that this SLI was successful and the listening modules should remain in place going forward.

As noted in SLO #1 section, effective Fall 2020 there were 2 changes: 1) a new Music Industry concentration was added to the BA in Contemporary Musicianship, and 2) there was a new institutional requirement of additional elective hours in all BA degrees. The BA in Contemporary Musicianship was reworked as a result of these 2 changes.

The assessment point for SLO #4 has been MUSC 3322 (Music History). That is was is reflected in this document.

Effective Fall 2020, MUSC 3322 is no longer required for all music students.

The music faculty have met and determined that SLO #4 should be replaced by an SLO that better reflects the new Music Industry concentration, but also applies to students enrolled in the original Performance concentration.

Beginning with the AY2022 assessment cycle, SLO #4 will be changed to read:  
"Students will be able to develop a marketing plan that reflects their individual career goals."  
The assessment instrument that will be used to measure student's ability to demonstrate mastery of this learning outcome will be a marketing packet with rubric.

	<p>The target performance level that a student would need to achieve on the assessment instrument to demonstrate mastery of this learning outcome is 80% of all students will earn an average grade of 75% or better. This will be assessed in MUSC 4200, Arts Entrepreneurship. This course is offered annually.</p>
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## Sampling

27. How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	32
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## Open Box for Assessment Comments

28. In this field, please document the overall use of assessment results for continuous improvement and Open Text Box For Assessment Comments:	<p>For context: The BA in Contemporary Musicianship has just seen the completion of its first official junior class and its third freshman class. An internal third year review of the program showed that students who are coming as freshman are more prepared upon entry. In AY20, 4 students graduated with the BA in Contemporary Musicianship, our first graduating class. In AY 2021, 8 students completed the BA. With the graduates in AY2021, nearly all of the students who grandfathered into the BA from our open access AA are through. As these data show, the students who are coming are ready for a slight increase in rigor. However, as the Music Industry track 1) begins to build and attract more students, and 2) as it is anticipated that the MI students will come to the degree with different strengths, 3) it is imperative that the faculty be proactive to ensure success for the MI students in SLO #2 and SLO #3, where typically they will have the least preparation. The MI students will continue to excel in SLO #1 and the new SLO #4. For the AY2021, a student learning initiative was applied to SLO#4 (see data above in SLO #4). There was significant improvement: in AY2020, 50% of students received an 80% or above on the assessment instrument. In AY2021, 80% of the students received an 80% or above, for a 60% improvement. All goals were met for all SLO's. For AY2022, to ensure continuous improvement, some changes will be made in terms of which courses will be serve as assessment points (see data above). Additionally, there will be a change in one SLO (see information embedded in SLO#4). All SLO's will continue to be monitored.</p>
29. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	The music program returned to face-to-face instruction in Fall 2020 utilizing among the most aggressive COVID-19 protocols, including

	<p>enhanced social distancing, strict adherence to masking, and reduced time in space. The faculty were able to achieve their educational goals with modifications in place. Some students opted not to return to face-to-face classes and continued with virtual learning. This decreased student enrollment, creating a smaller sample size than expected.</p> <p>It is anticipated that the program will have a smaller freshman classes for the next several years, as the music programs in K-12 were significantly impacted by COVID-19.</p>
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