



**Middle Georgia
State University**

Title.

Middle Georgia State University Academic Program Assessment

Instructions. This form collects assessment information for all academic programs at Middle Georgia State University. Program directors, chairs, or deans, should submit one form each year (or semester) for each academic program and for each site the academic program is offered (https://www.mga.edu/institutional-research/docs/Programs_by_Location.pdf) (i.e. if a program is offered in Macon and Cochran, separate assessments unique to the students enrolled at each location should be submitted). It is essential that improvements based on the assessment are also clearly identified and that the department keeps evidence of those improvements (i.e. new exams, syllabi, instructional tools) when an improvement is identified and implemented. Major changes to curriculum must go through the Academic Affairs process. Student Learning Outcomes (SLO) should match the Assessment Plan and Curriculum Maps found here:

<https://www.mga.edu/provost/program-histories.php>; if they don't please contact OIRDS to update them.

NOTE: All fields are required, please place NA or O in response field ONLY if SLO is not being utilized, otherwise full responses are required. Provide ALL necessary information requested to the fullest extent possible, such that a peer reviewer is not required to assume any information not provided. Utilize the provided assessment scoring rubric drafting guideline to evaluate your report prior to submission.

https://www.mga.edu/institutional-research/docs/IEB_Academic_Program,_Student_Support,_Advising_Scoring_Card.pdf

****Please SUBMIT the form within 30 minutes of opening this page. If you wait too long to submit you may lose your work**** In the event that you need to edit your submission, you may contact the Director of Institutional Effectiveness to secure a custom link to edit and resubmit.

Q1. Submitters Email

sheree.keith@mga.edu

Q2. For which program is this assessment being submitted? An academic program for this purpose is defined as a major within a degree program (i.e. Bachelor of Arts with a major in English, Bachelor of Science with a major in Chemistry, Associates in Occupational Therapy Assistant).

BA in Applied Art and Design

Q3. For which campus is this program assessment being submitted? Note: A separate assessment report is needed for each location a program is offered.

Cochran

Macon

- Eastman
- Dublin
- Warner Robins
- Online

Q4. In which College is this program located?

- Arts and Letters
- Aviation
- Health and Natural Sciences
- Business
- Computing
- Education and Behavioral Sciences

Q5. Program Type

- Graduate
- Undergraduate
- Certificate

Q6. Which semester were the data collected and analyzed? If across multiple semesters, select the latest semester of data.

- Summer 2022
- Fall 2022
- Spring 2023

Q7. Approximately how many students are enrolled in this program at this location?

66

8. SLO 1: What is the first Student Learning Outcome for this support area? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)

Graduates will create artwork that exhibits a mastery of the foundational concepts and methods of the visual arts in two-dimensional, three-dimensional, and digital media.

9. SLO 1: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. test, survey, etc) and provide specific details of the instrument (e.g. name, content areas, link etc.)

BAAD SLO #1 will be measured through observation of final portfolios using a rubric in ARTS 4900.

10. SLO 1: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)

80% of students in the program will earn a score of at least 80% on the rubric that assesses their artistic skills.

11. SLO 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

past performance

12. SLO 1: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)

33.3%

13. SLO 1: Improvement Plans and Evidence of Changes Based on Performance Analysis: How does the analysis of students' performance on this Student Learning Outcome inform the implementation of improvement plans, and what evidence is collected and documented to support these changes?

One student (n=3) demonstrated mastery for this SLO. Students at this point are generally not prepared to successfully complete a senior project/portfolio. We have added a course ARTS 4099 Thematic Inquiry in Contemporary Art & Design to be taken before ARTS 4900 to better prepare students for success in ARTS 4900.

14. SLO 2: What is the second Student Learning Outcome for this support area? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)

Graduates will communicate clearly and persuasively about artwork, its history, and its connection to a broader comprehension of global culture.

15. SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. test, survey, etc) and provide specific details of the instrument (e.g. name, content areas, link etc.)

BAAD SLO #2 will be measured through exams or papers using a rubric in ARTS 3999.

16. SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)

80% of students in the program will earn a score of at least 80% on the rubric that assesses select test or exam questions.

17. SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

past performance

18. SLO 2: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)

ARTS 3999 was not taught in this assessment cycle.

19. SLO 2: Improvement Plans and Evidence of Changes Based on Performance Analysis: How does the analysis of students' performance on this Student Learning Outcome inform the implementation of improvement plans, and what evidence is collected and documented to support these changes?

Moving forward we will replace ARTS 3999 with ARTS 4099 Thematic Inquiry in Contemporary Art and Design. New Student learning outcome for SLO2: Students will be able apply critical, creative, and practical skills to a creative project in their track.

20. SLO 3: What is the third Student Learning Outcome for this support area? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)

Graduates will exhibit an essential knowledge of traditional and contemporary art processes and will display proficiency in their artistic discipline.

21. SLO 3: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. test, survey, etc) and provide specific details of the instrument (e.g. name, content areas, link etc.)

BAAD SLO #3 will be measured through observation of verbal or written critiques using a rubric in ARTS 4900.

22. SLO 3: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on.....)

80% of students in the program will earn a score of at least 80% on the rubric that evaluates their ability to critique their own work and the work of their classmates.

23. SLO 3: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

0

24. SLO 3: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)

33.3% of the students (N=3) demonstrated mastery of this learning outcome.

25. SLO 3: Improvement Plans and Evidence of Changes Based on Performance Analysis: How does the analysis of students' performance on this Student Learning Outcome inform the implementation of improvement plans, and what evidence is collected and documented to support these changes?

PRIOR YEAR ASSESSMENT: FY2022 FY 2021 was the first assessment cycle for the BA-AAD. For SLO3, N=1 or 50% of the students did not demonstrate mastery of this SLO. This was the second time ARTS 4900 was offered and still with a small sample size (n=3). This is problematic for making assumptions for student success. The initiative for AY 2023 included increased opportunities for studio critique assessments to prepare students for the assessment point at the end of the semester. These were in the form of discussion, exercises, and short answer essays. The students had access to the rubric for in-class guided practice. We did not see much improvement in this area, but the sample size is still very small. The decision has been made to tackle the concepts for SLO 3 at an earlier stage before they get assessed in ARTS 4900. More information this adjustment will be provided.

26. SLO 4: What is the fourth Student Learning Outcome for this support area? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)

NA

27. SLO 4: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. test, survey, etc) and provide specific details of the instrument (e.g. name, content areas, link etc.)

NA

28. SLO 4: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)

NA

29. SLO 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

NA

30. SLO 4: During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)

NA

31. SLO 4: Improvement Plans and Evidence of Changes Based on Performance Analysis: How does the analysis of students' performance on this Student Learning Outcome inform the implementation of improvement plans, and what evidence is collected and documented to support these changes?

NA

Q41. List each program concentration or track within the larger academic program and clearly articulate the expected learning outcomes. (If distinct note them distinctly, if common restate).

Tracks: Film, Graphic Design, Generalist SLO1: Graduates will create artwork that exhibits a mastery of the foundational concepts and methods of the visual arts in two-dimensional, three-dimensional, and digital media. New for 2023-2024 SLO2: Students will be able apply critical, creative, and practical skills to a creative project in their track. SLO3: Graduates will exhibit an essential knowledge of traditional and contemporary art processes and will display proficiency in their artistic discipline.

Q42. How do you collect and report data on the achievement of these learning outcomes for each program concentration or track?

Since the tracks in BA in Applied Arts and Design are relatively new, there were no students in the tracks in the upper-level courses used to measure student learning outcomes. We used the existing SLO's to measure all students. In the 2023-2024 AY we will use 4099 to measure the learning outcome in SLO3 which is specific to the track.

Q43. Report and analyze the learning outcomes associated with each program concentration or track

In the future, we will have more students in the tracks to measure individually for the SLO3.

32. How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location? (Provide Number)

3

33. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)

- Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience
- Grow Enrollment with Purpose 2. Expand and enrich online instruction into new markets
- Own Student Success 3. Develop academic pipelines and expand degrees
- Own Student Success 4. Expand student engagement and experiential learning
- Build Shared Culture 5. Attract talent and enhance employee development and recognition
- Build Shared Culture 6. Sustain financial health through resourceful fiscal management
- Build Shared Culture 7. Cultivate engagement with its local communities

34. Please indicate which of the following actions you have taken as a result of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area)(Check all the apply)

- Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community
- Disseminating/Discussing Assessment Results/Feedback to Appropriate External Stakeholders
- Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistance
- Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc Operational Processes
- Request for Additional Financial or Human Resources
- Customer Service Changes: Communication, Services, etc
- Making Improvements to Teaching Approach, Course Design, Curriculum, Scheduling, other
- Evaluating and/or Revising the Reporting Lines Internal Assessment Processes
- Other

35. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)

36. Please provide a comprehensive narrative outlining how assessment results are utilized for continuous improvement in this field. Your narrative should address the past, present, and future aspects of assessment, with specific emphasis on how these results inform decision-making and drive improvement efforts.

PRIOR YEAR ASSESSMENT: FY2022 Last year was the first assessment cycle for the BA-AAD. For SLO3, N=1 or 50% of the students did not demonstrate mastery of this SLO. The senior project used for this analysis did not demonstrate proficiency, according to the rubric, in their artistic discipline. FY 2022 was the first time ARTS 4900 was offered, and assessment of a small sample size (n=2) was problematic for making assumptions for student success. Despite this, it was recommended that a student learning initiative be applied SLO3 for AY 2023. The initiative included increased opportunities for studio critique assessments to prepare students for the assessment point at the end of the semester. These were in the form of discussion, exercises, and short answer essays. The students had access to the rubric for in-class guided practice. We did not see much improvement in this area, but the sample size is still very small. The decision has been made to tackle the concepts for SLO 3 at an earlier stage before they get assessed in ARTS 4900. NEW YEAR ASSESSMENT INITIATIVE: FY2024: Instead of assessing SLO 2 in a non-studio class, we shifted it to a new learning outcome in a new course that will better prepare them for success in all SLOs. SLO 2 is: Students will be able apply critical, creative, and practical skills to a creative project in their track. We are adding a course ARTS 4099 Thematic Inquiry in Contemporary Art & Design to be taken before ARTS 4900 (the senior project). ARTS 4099 will better prepare students for success in ARTS 4900. This course will offer help with technical and creative proficiency, and increased opportunities for studio critique, and assessments to prepare students for the final portfolio and senior exhibition at the end of the year. This course serves as the assessment initiative for FY 2024. SLO 1 and SLO 3 will be measured in ARTS 4900.

37. Optional: The following upload portal is available to supplement your report with supportive documentation should you wish to provide any (instruments, data, etc).