

Athletics/Recreation and Wellness

Office or Department of Student Affairs

Administrative Unit Assessment

Year Reporting: FY 20 (July 2019-July 2020)

Department and Assessment Report Information

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For which department or area are you reporting?	Athletics/Recreation and Wellness
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Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The Department of Athletics, Recreation, and Wellness have common goals of promoting healthy lifestyles, teaching the importance of education and life-long physical activity, and encouraging community. This assessment provides goals and objectives toward these common objectives from separate perspectives. The mission of Athletics is to provide opportunities for students to achieve athletic and academic excellence, experience personal growth and learn the value of leadership. Student Recreation will provide world class facilities and programs that maintain or improve our student's health and wellness by encouraging physical activities that help to teach healthy lifestyles.
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What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	ATHLETICS <ul style="list-style-type: none">• Increase student attendance at all campus athletic events each year of the five year period.• Meet or exceed a graduation rate of 50%, based on the number of student-athletes in the cohort entering the institution five years earlier.• Consistently earn Gold Level recognition in the NAIA Champions of Character program.
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- Support 50% of the scholarship budget from revenue sources external to the University.
- Fully fund the salaries of assistant coaches to the level of our peer group.

RECREATION

- To engage students through diverse opportunities for fitness, recreation, and wellness.
- To develop collaborative partnerships on campus and off campus.
- To provide opportunities for developing leadership skills through participation in group fitness, intramural sports, and clubs.
- To promote opportunities for civic engagement and service learning for club sports.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY20. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY21.

Objective 1

Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Athletics will livestream at least 50% of its home athletic contests on a YouTube/subscription/PPV basis.
Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	This objective was measured on the number of contests that actually took place. When MGA moved to on-line status in mid-March, only about one-third of the baseball and softball games had taken place.
Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	50%
Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	55%
Objective 1: Did your department meet this objective?	The department exceeded this objective.
Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Additional equipment is necessary in order to livestream all games, due to overlap of some contests. Additionally, staffing to operate the livestreaming equipment is essential and a chief concern. We are partnering with the New Media department to address this issue.

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The composite grade point average for all student-athletes will be 2.9 or better.
Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Overall GPA of all NAIA student-athletes for both fall and spring semesters combined.
Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	2.9
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	3
Objective 2: Did your department meet this objective?	The department exceeded this objective.
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	It is essential to continuously remind coaches and student-athletes of the importance of academics and earning a degree in concert with their athletic activities. We will continue to do this, as well as add support from academic success coaches.

Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	There will be a departmental retention rate of at least 20%, based on year-to-year NAIA squad list data.
Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of non-graduating and non-transferring student-athletes who return to their teams' squad lists for the 19-20 AY.
Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	20%
Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Data for the measurement of this objective has historically been part of NAIA reporting metrics that the Athletic Department performs after commencement. Due to the problems and difficulties caused by the pandemic, the NAIA reporting systems were closed
Objective 3: Did your department meet this objective?	The department did not meet this objective.
Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Constant communication with student-athletes and staff about their experiences and perceptions of MGA and areas of concerns that may cause them not to return.

Objective 4

<p>Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Recreation and Wellness will increase the number of students participating in programming in intramurals, group fitness, outdoor recreation trips, and health and wellness events by a total of 10%.</p>
<p>Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>This objective was measured through participant counts recorded for each activity offered and through card swipes.</p>
<p>Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>The target outcome was to increase the number of student/patron visits and students participating in rec/wellness activities on all campuses by 10% overall from the previous year.</p>
<p>Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)</p>	<p>Participation was down 35%</p>
<p>Objective 4: Did your department meet this objective?</p>	<p>The department did not meet this objective.</p>
<p>Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>The department was unable to reach the goal intended (10 % increase) due to the facilities being closed during the fiscal year from March-June. *We did, however increase overall in the program participations in the intramurals and student events that we were able to offer before closing. *The numbers were down based solely on the fact that our facilities were closed and the entry numbers and on campus events were 0 during the campus wide closure.</p>

Future Plans

<p>Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.</p>	<ol style="list-style-type: none">1. The Department of Athletics will live-stream at least 70% of its home athletic contests on a YouTube/subscription/PPV basis.2. The composite grade point average for all student-athletes will be 2.9 or better.3. There will be a departmental retention rate of at least 20%, based on year-to-year NAIA squad list data.4. Develop new recreational league offerings to be measured by tracking league participation and participant surveys.
<p>Based on this assessment, please share your thoughts on the current status and future direction of this department or area.</p>	<p>The paradigm of Intercollegiate Athletics has changed in response to the COVID 19 pandemic. The effects will be felt on the student-athletes, staff, students, and spectators. However, the goals of providing opportunities to succeed in both athletic competition and academics has not varied.</p> <p>The emphasis on retention and graduation rates will remain a priority. Despite new difficulties, the attitude and outlook of the athletic staff continues to be positive. We have seen sustained improvement in athletic competition and academic success again this year. MGA Athletics will continue to face the challenges and to fulfill its role as a valuable component of the university. Recreation and Wellness offers many activities for students, faculty, staff, and community members to participate in multiple opportunities which allow learning of enjoyable activities by promoting a healthy lifestyle. The renewed emphasis on activities for intramurals, outdoor recreation, and events has helped increase participation numbers. Staff members will continue to monitor trends in college recreation and intramurals through participation in local (Georgia Recreation Sports Association) and national (National Intramural and Recreational Sports Association) organizations. They will also collaborate with other departments and each other to continually offer opportunities to students, faculty, staff, and community members to find a method of recreating themselves through activity in the department.</p>

Open Box for Additional Comments

Open Text Box For Assessment Comments:	
If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	Fully one-third of the the opportunities necessary to meet some of these goals fully were lost when the university went to online classes only. Athletic events were cancelled, the Wellness Centers were closed and all participation and intramural activities were ended. Others, such as retention, may be affected when the data is gathered.

