

Office of Provost

Office or Department of Strategic Plan/Cabinet

Administrative Unit Assessment

Year Reporting: FY21 (July 2020 – June 2021)

Department and Assessment Report Information

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Department Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The Office of the Provost oversees all academic matters at Middle Georgia State University. Our purpose is to build effective Schools that teach successful students while maintaining the highest academic standards.
7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	Grow enrollment with purpose. Own student success. Build shared culture. Shape the academic program portfolio. Implement the academic strategy.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY21. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY22.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Expand and enrich the face to face student experience in multiple ways as measured by the level of participation with a goal of establishing a baseline in Fall 2020.
9. Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Fall Enrollment (numbers)
10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Grow face to face enrollment by 5%
11. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	0% Enrollment Face to Face 73.72% (n=5946) (Fall 19). Enrollment Face to Face 59.4% (n=4992) (Fall 20). Approximately 1000 more students took online courses most likely due to course availability and scheduling influenced by the COVID-19 pandemic and institutional risk mitigation strategies and student demand.
12. Objective 1: Did your department meet this objective?	The department did not meet this objective.
13. Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	MGA is responding to the student demand and the covid crisis by strategically developing a course schedule and response strategy consistent with the USG's policies supporting a return to campus and engagement strategy with appropriate covid mitigating practices. Additional recruitment strategies are in development in coordination with enrollment management.

Objective 2

14. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Elevate retention strategies and measurable targets in academic programs as measured by Expanding the Early Alert Warning System to 3000 to 4000-level courses and to all sections.
15. Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Implementation of program.
16. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Target was Fall 20 pilot and Spring 2021 implementation
17. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Yes, expanded to include all full session courses, absent Learning Support.
18. Objective 2: Did your department meet this objective?	The department met this objective.
19. Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Expand Early Alert to include additional elements to capture risk behaviors and include Learning Support courses. No intention to expand to 1st or 2nd session courses at this time.

Objective 3

20. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Expand and enrich online instruction into new markets as measured by adding a minimum of 1 master's and 1 bachelor's degree to MGA Direct offerings.
21. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Identification and offering of new MGA Direct programs
22. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	100% of 1 Master's and 1 Bachelor's degree added to MGA Direct offerings.
23. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	0% (No new MGA Direct Bachelor's or Master's programs for AY20/21). 1 Adult Gerontology Acute Care Nurse Practitioner Certificate
24. Objective 3: Did your department meet this objective?	The department did not meet this objective.
25. Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Internal analysis of MGA Direct framework including branding need to be aligned with long term program development and budget planning across the divisions. Prioritized for AY 21/22

Objective 4

26. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Develop academic pipelines and expand degrees by growing in-person programs and student enrollment across all campuses as measured by the addition of at least one new bachelor's degree.
27. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Identification and offering of new bachelor's degree(s).
28. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	100% of new bachelor's degree(s) developed.
29. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	100% New BS Social Work (Fall 20 = 76, Fall 21=93)and BA Applied Art (Fall 20 Enrollment = 28, Fall 21 = 71)
30. Objective 4: Did your department meet this objective?	The department met this objective.
31. Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Intentional program development extending from existing pipeline of public service (in teach out) and art showing promise.

Future Plans

<p>32. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.</p>	<p>Restructure Advising Initiate Faculty Salary Study Recommit to Faculty Professional Development Increase Low Cost / No Cost Book Section Offerings</p>
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Open Box for Assessment Comments

<p>33. Based on this assessment, please share your thoughts on the current status and future direction of this department or area. Use this space to summarize overall use of assessment results for continuous improvement and open text box for assessment comments:</p>	<p>This year MGA's in-person and online goals were disrupted by the ongoing COVID 19 pandemic. Students have been more interested in online courses, despite a concerted effort to hasten a return to campus, as directed by the USG. Plans for the upcoming year include returning to a strategic offering of in-person and online courses within the new context of endemic COVID-19. By adapting to life with COVID-19, we can resume 'normal' function and pursue the other goals mentioned. These include executing the CVIG faculty study, refocusing on faculty development as evidenced by hiring an Associate Provost in that area, and increasing affordable materials courses for our students.</p>
<p>37. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.</p>	<p>N/A</p>

MGA's Strategic Plan

<p>34. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)</p>	<p>Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience, Grow Enrollment with Purpose 2. Expand and enrich online instruction into new markets, Own Student Success 3. Develop academic pipelines and expand degrees, Own Student Success 4. Expand student engagement and experiential learning, Build Shared Culture 5. Attract talent and enhance employee development and recognition, Build Shared Culture 6. Sustain financial health through resourceful fiscal management, Build Shared Culture 7. Cultivate engagement with its local communities</p>
<p>35. Please indicate which of the following actions you have taken as a result of the 2020/2021 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)</p>	<p>Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistance, Making Improvements to Teaching Approach, Course Design, Curriculum, Scheduling, other</p>

Other

<p>36. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc.)</p>	<p>N/A</p>
<p>38. Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the AY20/21 as well as outcomes associated with your appraisal of your schools activities.</p>	<p>N/A</p>