Vice President of Student Affairs

Office or Department of Strategic Plan and Cabinet

Administrative Unit Assessment Report Information

Year Reporting: FY21 (July 2020 – June 2021)

Prepared on: 7/6/2021 1:53:30 PM

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Department Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The mission of the Division of Student Affairs is to engage, develop, and educate our students

7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	1. To promote diverse opportunities for involvement and development 2. To develop collaborative partnerships on and off campus 3. To provide opportunities for developing leadership skills. 4. To promote opportunities for civic engagement and service

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY21. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY22.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Student Affairs Conference survey responders will indicate that the conference met or exceeded their expectation.
9. Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Post conference survey
10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of survey responders
11. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	100% of survey responders marked that the conference met or exceeded their expectation.
12. Objective 1: Did your department meet this objective?	The department exceeded this objective.
13. Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We will continue to offer the conference to provide leadership and professional development opportunities for the staff.

Objective 2

14. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Student Affairs Conference survey responders will be able to identify at least 1 strategy learned that they will incorporate into their practice.
15. Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Post conference survey
16. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of survey responders
17. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	97% of survey responders were able to identify 1 strategy learned that they could incorporate into their practice.
18. Objective 2: Did your department meet this objective?	The department exceeded this objective.
19. Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We will continue to offer the conference to provide leadership and professional development opportunities for the staff.

Objective 3

20. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Students/faculty/staff will participate in the MGA Day of Service 2020
21. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Attendance at the event from sign up sheets.
22. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	300 students/faculty/staff will participate in the MGA Day of Service 2020
23. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	We had 104 participate (86 students; 13 staff; 4 faculty; and 1 alumni) in the MGA Day of Service
24. Objective 3: Did your department meet this objective?	The department did not meet this objective.
25. Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Due to the pandemic, we shifted the MGA Day of Service from hands-on service to hands-off service (letters to health care heroes, letters to nursing home residents, animal shelter donations, and school supply donations) for the safety of all involved. We will go back to hand-on service in the community but have the option for hands-off service for those who do not feel comfortable otherwise. We will track attendance through Presence software next year.

Objective 4

26. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Student Affairs units will advance 2 more CAS standards & and accomplish division goals
27. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Through documentation uploaded into our shared CAS folder and annual reports.
28. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	9 units advanced 2 standards and 83% of the division goals
29. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	2 units completed 2 more CAS standards and 83% accomplished all of the division goals
30. Objective 4: Did your department meet this objective?	The department did not meet this objective.
31. Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	This objective was partially met. The CAS standards were set aside for a year in order to focus on the safe return to campus during a pandemic. The departments were still able to accomplish the division's goals. This objective provides us the opportunity for continuous improvement by reviewing the CAS standards in our departments. We will continue this practice until all 12 standards are fully met. 5 of 12 are fully completed with other standards are partially completed. This provided us an opportunity to see how we are advancing our division goals.

Future Plans

32. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.	1. 90% of Student Affairs Conference survey responders will indicate that the conference met or exceeded their expectation and 90% of Student Affairs Conference survey responders will be able to identify at least 1 strategy learned that they will incorporate into their practice. 2. 300 students/faculty/staff will participate in the MGA Day of Service 2021. 3. 9 student affairs units will advance 2 more CAS standards & will accomplish 80% of division goals. 4. 4 recommendations from the Mental Health strategic plan will be implemented

Open Box for Assessment Comments

33. Based on this assessment, please share your thoughts on the current status and future direction of this department or area. Use this space to summarize overall use of assessment results for continuous improvement and open text box for assessment comments:	The Division of Student Affairs will continue to grow and expand in engagement, development, and opportunities for our students and our student affairs staff even as we pivot back to a return to usual business. Engagement attendance through Presence will be a priority this year as we feel that we need to expand our knowledge of engagement through more precise and targeted data to be able to analyze outcomes much more accurately and make more data driven discussions. Mental health will also be a focus as our students adapt to a different environment.
37. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	COVID-19 impacted participation in the MGA Day of Service as we had to pivot to provide the event safely. The review of our CAS standards were not accomplished as hoped as we focused on a safe campus presence.

MGA's Strategic Plan

34. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)	Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience, Own Student Success 4. Expand student engagement and experiential learning, Build Shared Culture 7. Cultivate engagement with its local communities
35. Please indicate which of the following actions you have taken as a result of the 2020/2021 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)	Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistance

Other

36. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)	USG Mental Health Initiative
38. Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the AY20/21 as well as outcomes associated with your appraisal of your schools activities.	