

Athletics and Wellness

Office or Department of Student Affairs

Administrative Unit Assessment Report Information

Year Reporting: FY21 (July 2020 – June 2021)

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Department Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

<p>6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.</p>	<p>The Department of Athletics, Recreation, and Wellness have common goals of promoting healthy lifestyles, teaching the importance of education and life-long physical activity, and encouraging community. This assessment provides goals and objectives toward these common objectives from separate perspectives. The mission of Athletics is to provide opportunities for students to achieve athletic and academic excellence, experience personal growth and learn the value of leadership. Student Recreation will provide world class facilities and programs that maintain or improve our student's health and wellness by encouraging physical activities that help to teach healthy lifestyles.</p>
<p>7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.</p>	<p>ATHLETICS</p> <ul style="list-style-type: none">• Increase student attendance at all campus athletic events each year of the five year period.• Meet or exceed a graduation rate of 50%, based on the number of student-athletes in the cohort entering the institution five years earlier.• Consistently earn Gold Level recognition in the NAIA Champions of Character program.• Support 50% of the scholarship budget from

	<p>revenue sources external to the University.</p> <ul style="list-style-type: none">• Fully fund the salaries of assistant coaches to the level of our peer group. <p>RECREATION</p> <ul style="list-style-type: none">• To engage students through diverse opportunities for fitness, recreation, and wellness.• To develop collaborative partnerships on campus and off campus.• To provide opportunities for developing leadership skills through participation in group fitness, intramural sports, and clubs.• To promote opportunities for civic engagement and service learning for club sports.
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Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY21. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY22.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Athletics will live-stream at least 70% of its home athletic contests on a YouTube/subscription/PPV basis
9. Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Compare the total number of home contests to the number of live streamed events
10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	70% of all home contests.
11. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	87% There were seventy-nine home contests during the 2020-2021 academic year. The sports of cross country and tennis are not easily livestreamed, of which there were ten contests. Of the remaining 69 events 60, or 87 %, were livestreamed.
12. Objective 1: Did your department meet this objective?	The department exceeded this objective.
13. Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	There were several difficulties encountered. For example, Wi-Fi access and quality, adequate equipment and software, camera placement, and staffing impacted the availability and quality of the production. We have worked with IT on bandwidth issues and will benefit from the changes being made on the Cochran campus. We have also purchased new equipment that will provide a better quality picture. Additionally, we have added software recommended by the Department of New Media that will enhance the experience with time of game and score templates

Objective 2

14. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The composite grade point average for all student-athletes will be 2.9 or better
15. Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Calculation of the overall GPA of all students were included on squad lists of all teams.
16. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	A GPA of 2.9 or better.
17. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Overall student-athlete GPA was 3.03.
18. Objective 2: Did your department meet this objective?	The department exceeded this objective.
19. Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Consistent messaging and support of the coaching staff is vital. All of the student-athletes have been assigned to one of four head coaches, who will monitor their progress during the semester, recommend resources (tutoring, et.) as necessary and maintain end of semester grade records.

Objective 3

20. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	There will be a retention rate of student-athletes of at least 20%, based on year-to-year NAIA squad list data.
21. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of non-graduating and non-transferring student-athletes who return to their teams' squad lists for the 19-20 AY.
22. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	20 percent
23. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	60 percent
24. Objective 3: Did your department meet this objective?	The department exceeded this objective.
25. Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Metrics were based on actual squad lists rather than NAIA eligibility lists, which proved to be inaccurate in terms of actual team participants. In order to identify problem areas and possibly resolve issues that could lead to student-athletes leaving the institution, a policy was developed that requires all student –athletes who request permission to transfer to first talk with the Director of Athletics. This is an effort to address students' concerns before they actually leave, and to make changes to address areas of concern the students have that might lead to other withdrawals.

Objective 4

26. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Develop new recreational league offerings to be measured by tracking league participation and participant surveys.
27. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	We measured the objective by the number of participants that were involved in the leagues: 15. The new leagues created were pickle ball league and weightlifting league.
28. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	The target outcome for the objective was to have 10 people begin and complete each league as first time programs.
29. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	The outcome was 100% for the weightlifting league and 50% for the pickle ball league.
30. Objective 4: Did your department meet this objective?	The department did not meet this objective.
31. Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We learned how long to offer these types of events in the future and we also learned that numbers are expected to increase if we have less rules and mandates for these types of strenuous activities. Next year, we will create more marketing strategies and incentives for others to get involved in these types of programs. We will also use participation data to refine areas of student interest to better meet their expectations as we develop new programs.

Future Plans

32. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.	<ul style="list-style-type: none"> •The composite GPA for all student-athletes will be 3.0 or greater •The year-to-year retention rate for all student-athletes will be 55% or greater. (This goal would be set at a higher percentage, however, continuing effects of the pandemic may still effect this area.) •Athletics will develop and/or standardize procedures for athletic financial aid, tuition remission waivers, and game operations in order to become more efficient and professional. •The Recreation and Wellness Department will increase overall participation numbers by 5% as measured by participation attendance.
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	<ul style="list-style-type: none"> •The Recreation and Wellness Department bring in at least 50 more community members.
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Open Box for Assessment Comments

<p>33. Based on this assessment, please share your thoughts on the current status and future direction of this department or area. Use this space to summarize overall use of assessment results for continuous improvement and open text box for assessment comments:</p>	<p>Athletics MGA Athletics continues to set higher goals and raise standards for athletic and academic performance. This is the second consecutive year that student-athletes have achieved a 3.0+ overall GPA. It is also the second straight year that the department has been awarded the NAIA Gold Five Star Award by the National Association of Intercollegiate Athletics for excellence in athletics, academics, and community service. We have had stability in the coaching staff and have developed a solid administrative staff. All Athletic staff members are now comfortable with the changes that accompanied the consolidation and move to a four year athletic program. We are also in a positive financial position that will allow the department more flexibility to meet future challenges.</p> <p>Recreation and Wellness Based on this assessment, the current status of Recreation and Wellness is in great shape. Even with the regulations that we needed to uphold last year, we were able to engage with many new people and expand our offerings. The future of Recreation and Wellness will focus on marketing strategies to reach new students, expand our offerings to reach more people, and shape our intramurals and fitness programs to keep the students engaged from start to finish.</p>
<p>37. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.</p>	<p>We did not reach our full abilities due to pandemic limitations over the summer of 2020 and a slow re-engagement (mask requirements, social distancing, etc.) after the campus closures in the spring 2020 semester. The increase in students taking online classes reduced the number of potential Wellness participants on both campuses as well as student attendance at athletic contests.</p>

MGA's Strategic Plan

<p>34. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)</p>	<p>Own Student Success 4. Expand student engagement and experiential learning, Build Shared Culture 7. Cultivate engagement with its local communities</p>
<p>35. Please indicate which of the following actions you have taken as a result of the 2020/2021 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)</p>	<p>Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Request for Additional Financial or Human Resources, Customer Service Changes: Communication, Services, etc.</p>

Other

<p>36. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)</p>	<p>NA</p>
<p>38. Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the AY20/21 as well as outcomes associated with your appraisal of your schools activities.</p>	