Student Life

Office or Department of Student Affairs

Administrative Unit Assessment Report Information

Year Reporting: FY21 (July 2020 – June 2021)

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Department Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The Office of Student Life supports the mission of Student Affairs and the College by offering high quality programming that enhances student growth.

7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	-Increase the number of fraternities and sororities at MGA. - Establish an official council of presidents that is completely student led to unite clubs and organizations and better streamline communication among them. - Establish a commuter lounge on each of our campuses that has resources to benefit our commuter populations.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY21. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY22.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Student Life will add at least one new fraternity or sorority for the 2020-21 academic year.
9. Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of Fraternities or Sororities Registered
10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	At least 4 fraternities or sororities registered.
11. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	We did not meet this goal due to COVID.
12. Objective 1: Did your department meet this objective?	The department did not meet this objective.
13. Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Initially, we had an agreement with Zeta Phi Beta Sorority, Inc. but they pushed their initiation back to Fall 2021 because of the pandemic. From a liability standpoint, they felt that they would put the new initiates at risk if they proceeded with inducting new members. We are optimistic that they will expand to our campus this upcoming fall semester because we have documentation from the graduate chapter stating this plan.

Objective 2

14. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	At least 80% of students surveyed will express that student life programming will have met or exceeded their expectations for 2020-2021 academic year.
15. Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Survey
16. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of students will say that student life met or exceeded their expectations with programming.
17. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	67.8% stated that student life met or exceeded their expectations for the academic year.
18. Objective 2: Did your department meet this objective?	The department did not meet this objective.
19. Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	This year was challenging for us programming due to the pandemic. On the same satisfaction survey, over 52% of the respondents stated that they did not attend any student life events so their dissatisfaction was not based off of their experience at the actual event. We are not sure if their lack of satisfaction/attendance is due to the pandemic or due to their lack of interest in the events. Also, our in-person events were changed drastically and we had to require students to wear masks and to social distance, so their experience could have definitely been affected as a result. Hopefully next academic year we will meet our goal of 80% satisfaction because we have plans of going back to our traditional programming model and the students' experiences should be a bit better.

Objective 3

20. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Student Life will provide leadership training for 100% of the advisors and presidents of registered student organizations for the 2020-21 academic year.
21. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of participants
22. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	100% participation
23. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	We achieved this goal at 100% participation.
24. Objective 3: Did your department meet this objective?	The department met this objective.
25. Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We learned that we needed to require organizations to attend leadership training before they can successfully be registered. In the past, we registered organizations and tried to require them to attend training afterwards and we were not successful. The fact that training is tied to their registration encouraged them all to attend training, so we will continue the same methods.

Objective 4

26. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A
27. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A
28. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A
29. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	N/A
30. Objective 4: Did your department meet this objective?	The department met this objective.
31. Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A

Future Plans

32. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.	The Department of Student Life will add at least one new fraternity or sorority for the 2021-22 academic year. At least 80% of students surveyed will express that student life programming will have met or exceeded their expectations for 2021-2022 academic year. The Department of Student Life will provide leadership training for 100% of the advisors and presidents of registered student organizations for the 2021-22 academic year.

Open Box for Assessment Comments

33. Based on this assessment, please share your thoughts on the current status and future direction of this department or area. Use this space to summarize overall use of assessment results for continuous improvement and open text box for assessment comments:	This year was a challenging year for our department because a lot of the things we do and the goals we set are greatly affected by human interaction. Given that COVID was a huge barrier, it presented natural challenges for us. I think given the situation, we did a great job of adjusting and providing opportunities for our students to engage outside of the classroom. I specifically wrote the same objectives because I wanted to compare the data from this year with the data from next year to see if we could meet these objectives.
37. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	This year was a challenging year for our department because a lot of the things we do and the goals we set are greatly affected by human interaction. Given that COVID was a huge barrier, it presented natural challenges for us. I think given the situation, we did a great job of adjusting and providing opportunities for our students to engage outside of the classroom.

MGA's Strategic Plan

34. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)	Own Student Success 4. Expand student engagement and experiential learning, Build Shared Culture 7. Cultivate engagement with its local communities
35. Please indicate which of the following actions you have taken as a result of the 2020/2021 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)	Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistance, Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc. Operational Processes

Other

36. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)	USG Momentum Year
38. Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the AY20/21 as well as outcomes associated with your appraisal of your schools activities.	