Title.

Middle Georgia State University Administrative Assessment

Instructions. This form is used to collect administrative assessments for each budgeted unit at Middle Georgia State University (academic and nonacademic units). Departments should include a brief mission statement (describing what they do and who they serve), goals the department or unit is working to accomplish (in a 5 year time frame. Your goals and objectives should be reported out individuals, linked to the plan imperatives and strategies, align with the measurable objectives from the previous year , and defined and measurable objectives for the upcoming year. This form should be completed by each budgeted unit no later than the end of July. NOTE: All fields are required, please place NA or O in response field ONLY if the numbered objective is not being utilized, otherwise full responses are required. Provide ALL necessary information requested to the fullest extent possible, such that a peer reviewer is not required to assume any information not provided. Utilize the provided assessment scoring rubric drafting guideline to evaluate your report prior to submission. https://www.mga.edu/institutional-research/docs/IEB_Administrative_Score_Card.pdf

 Please SUBMIT the form within 30 minutes of opening this page. If you wait too long to submit you may lose your work In the event that you need to edit your submission, you may contact the Director of Institutional Effectiveness to secure a custom link to edit and resubmit.

Q1. Submitters Email

corey.guyton@mga.edu

Q2. Who is the person responsible for this report?

Corey Guyton

Q3. For which year are you completing this report?

- ● FY 23 (July 2022-June 2023)
- ○ FY 24 (July 2023-June 2024)
- ○ FY 25 (July 2024-June 2025)

Q4. To which division of the University is your unit assigned?

- ○ Office of the President

○ Advancement

○ Academic Affairs

○ Fiscal Affairs

○ Enrollment Management

● Student Affairs

Q5. For which department or area are you reporting? (Ex. Financial Aid, Library, OTR, Athletics, etc)

> Student Life

Q6. The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, report the mission statement for your department.

> The Office of Student Life supports the mission of Student Affairs and the University by fostering meaningful engagement outside of the classroom. Through programming, Student Life challenges and encourages students as they establish their own identity and develop competence, purpose, and integrity.

Q7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.

> Have at least 3 Fraternities and 3 Sororities | Have 50+ student organizations registered | Build a comprehensive FYE Co-curricular program

0. Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY23. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY24.

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

> The Department of Student Life will add at least one new fraternity or sorority for the 2022-23 academic year.

9. Objective 1: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Number of fraternities or sororities registered.

10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

At least 4 fraternities or sororities registered.

11. Objective 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

University strategic planning

12. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

75%. We intended to have 4 registered fraternities/sororities, but we only have 3.

13. Objective 1: Did your department meet this objective?

- ⦿ The department did not meet this objective.
- ◯ The department met this objective.
- ◯ The department exceeded this objective.

14. Objective 1: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

Although we did not accomplish this goal, we have made great strides. Specifically, we have created a Greek Life expansion committee that met throughout the year to address some of the concerns of sororities/fraternities. We have also made contact with a number of organizations including Delta Sigma Theta, Kappa Alpha Psi, Zeta Phi Beta, Omega Psi Phi, and the NPC (which consists of 26 sororities). Delta Sigma Theta has MGA on their list of interested schools and they will report back in August whether they will be interested in expanding. Kappa Alpha Psi has all of the data they requested, and they will be making a decision about whether they wish to establish a chapter in the next few months. Zeta Phi Beta was in the process of establishing a chapter, but the staff member who spearheaded the efforts on Zeta Phi Beta's side, no longer works for the institution so it stalled. Omega Psi Phi recently reached out, but we are in the infancy stages of discussions. We met with the National Panhellenic Conference (NPC) and they requested that we send out a survey to determine interest. We sent out an email and received nearly 250 responses. We are analyzing the data and providing a report to the NPC. We also got the wonderful news that we will be hiring an Assistant Director for Greek Life and Community Service. This should help us move the expansion process along.

15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

At least 75% of students surveyed who attended at least one student life event will express that student life programming will have met or exceeded their expectations for 2022-2023 academic year.

16. Objective 2: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Survey

17. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

75% of students will say that student life met or exceeded their expectations with programming.

18. Objective 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

Past performance data

19. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

75.64% of students surveyed said that student life met or exceeded their expectations with programming.

20. Objective 2: Did your department meet this objective?

○ The department did not meet this objective.

● The department met this objective.

○ The department exceeded this objective.

21. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

We made adjustments this year that we believe helped with student satisfaction. Specifically, we added more trips, we increased the number of programs, and we were intentional about getting our students involved in the planning process. We also believe that students are a bit freer from Covid related trauma and they are more social. We expect that we will continue to trend towards higher satisfaction and we continue to adjust to the needs of the student body.

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The Department of Student Life will provide leadership training for 100% of the advisors and presidents of registered student organizations for the 2022-23 academic year.

23. Objective 3: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Number of participants

24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

100% participation

25. Objective 3: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

Past performance and departmental policy

26. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

We achieved this goal at 100% participation

27. Objective 3: Did your department meet this objective?

○ The department did not meet this objective.

◉ The department met this objective.

○ The department exceeded this objective.

28. Objective 3: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

For 3 years in a row, we have met this objective because we started requiring that organizations must participate in leadership trainings before they can register. We will not make any changes because this method seems to be successful.

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The Department of Student Life will register at least 40 student organizations for the 2022- 2023 academic year.

30. Objective 4: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Number of organizations registered

31. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

40 organizations registered

32. Objective 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

past performance data

33. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

We did not quite make 40 organizations. This year we had 38 organizations registered.

34. Objective 4: Did your department meet this objective?

⦿ The department did not meet this objective.

◯ The department met this objective.

◯ The department exceeded this objective.

35. Objective 4: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

There were a few organizations that did not register because the lead advisor left the University and the passion for the organizations died. This is true for a few technology organizations, Gay-Straight Alliance (for both campuses), African Student Association, and a few other organizations that were a lot more active in past years. We already have a plan in place that will help us surpass this goal. We are working with Dr. James Blackburn to have each school create organizations from within that will give students options for participating in organizations that are close to their majors. These new organizations, in addition to student created organizations, should put us well about 40 organizations next year.

36. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)

☐ Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience

☐ Grow Enrollment with Purpose 2. Expand and enrich online instruction into new markets

☐ Own Student Success 3. Develop academic pipelines and expand degrees

☑ Own Student Success 4. Expand student engagement and experiential learning

☐ Build Shared Culture 5. Attract talent and enhance employee development and recognition

☐ Build Shared Culture 6. Sustain financial health through resourceful fiscal management

☐ Build Shared Culture 7. Cultivate engagement with its local communities

37. Please indicate which of the following actions you have taken as a result of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area)(Check all the apply)

☑ Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community

☐ Disseminating/Discussing Assessment Results/Feedback to Appropriate External Stakeholders

☐ Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistanceion 3

☑ Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc Operational Processes

☑ Request for Additional Financial or Human Resources

☑ Customer Service Changes: Communication, Services, etc

☐ Making Improvements to Teaching Approach, Course Design, Curriculum, Scheduling, other

☐ Evaluating and/or Revising the Reporting Lines Internal Assessment Processes

☐ Other [_____]

38. Please provide a comprehensive narrative outlining how assessment results are utilized for continuous improvement in this field. Your narrative should address the past, present, and future aspects of assessment, with specific emphasis on how these results inform decision-making and drive improvement efforts.

Last year, when we completed this assessment, we were able to make a few changes in what we assessed for this year, and we were able to make adjustments to help us accomplish our learning outcomes/goals. In 2021-22, we assessed the satisfaction of all students with student life programming with a goal of 80% saying we met or exceeded their expectations. While analyzing the data, we realized that a significant number of students rated us low who had never attended an event, but we felt it is hard to rate something you never attended. Since we did not specify in our outcome that it was for students who attended events, we had to include the data and our rating was low and we did not meet the objective. For 2022-23, we made the adjust for students who attended at least one event and our rating went up significantly and we met the objective. Also the data helped us assess our continued efforts to train organization leaders and advisors. We now have a 3-year streak of meeting this goal. We still have not met our goal with Greek Life, but we know we have made huge strides to getting there. We are pretty optimistic that we will reach this goal in the next year or so and the University has really given us more resources to try to make this happen.

39. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)

USG Momentum Year, University Strategic Plan, Unit Goals

40. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

The Department of Student Life will add at least one new sorority or fraternity for the 2023-2024 academic year. At least 75% of students survey who attended at least one student life event will express that student life programming will have met or exceeded their expectations for the 2023-2024 academic year. The Department of Student life will reigster at least 50 student organizations for the 2023-2024 academic year.

41. Optional Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the FY23 as well as outcomes associated with your appraisal of your schools activities.

42. Optional: The following upload portal is available to supplement your report with supportive documentation should you wish to provide any (instruments, data, etc).