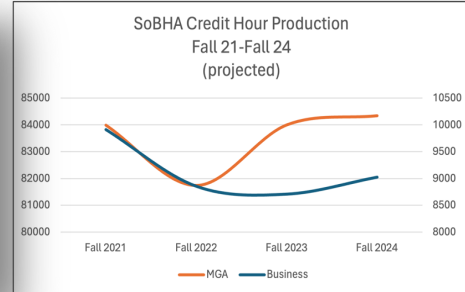
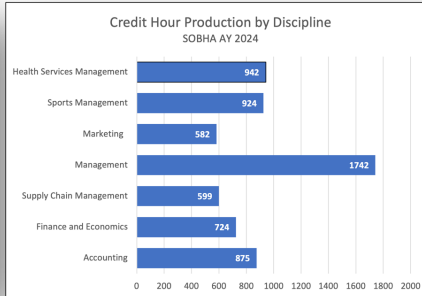
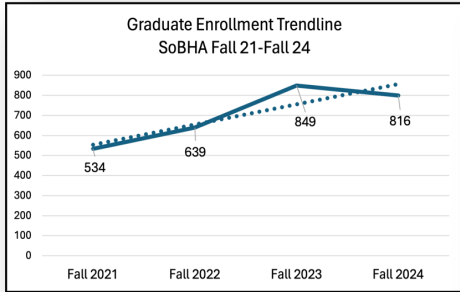


State of the School of Business Fall 2024



- 11pts** **84%** Full time faculty who are engaged in at least one research project.
- 30%** **40%** Faculty who are engaged with a student research project.
- 8 pts** **32%** Teaching and Pedagogy Publications



- 2.9** Average Journal Impact Factor of 2.9, rising over the past 2 years.
- 30%** Faculty who have published in "A or A+" journals over the past 5 years.
- 4** Number of student papers that have been published or presented at an academic conference.

Assessment of Learning Outcomes:
Instituted data driven degree program improvements in technology, ethics, and communications


Grants:
\$50,000 Capacity-Building grant, awarded through Wake Forest University's Educating Character Initiative. Dr. Winfield Tufts




Mentor visit was highly successful. iSER is approved to be submitted.




Will seek AUPHA Certification 2025-2026.



Impactful Speakers:
Aaron Beam, Dag Grantham, Sarah Miller, and Roger Hill. Total Attendance was over 150.



Delivered over 12 **Community Workshops** in Warner Robins, Cochran, and Macon, including the *MGA Student Leadership Conference*.



The Center for Economic Analysis: 8 analysis projects over the past 2 years. Three academic research projects are in progress.

Coming in Fall 2024

- Ethics Week
- First Annual Intercollegiate Stock Pitch Competition

Coming in Spring 2025

- Innovation Week
- Health Innovation Challenge
- Elevator Pitch Competition