# MGA – Academic Program
## Assessment Plan and Curriculum Map

**Macon**—*Generalist & Literature, Creative Writing, Professional Writing, Pre-Law, Teacher Certification concentrations*
**Cochran**—*Generalist & Teacher Certification concentration*
**Online**—*Generalist & Creative Writing, Professional Writing concentrations*

| | | | |
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| *On which campuses is the program offered?* | | *College/School:* Arts and Letters | *Department:* English |
| *Academic Degree:* B.A. | | *Major:* English | *Track (if applicable):* |

### Assessment Plan
**How will a student know they are learning what they need to learn to be successful when they graduate?**

*Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.*

| | Learning Outcome | Assessment Types | Data Collection Points* | Target Performance |
|---|---|---|---|---|
| **Learning Outcome 1** | **Students will analyze and interpret literary texts of various genres, periods, movements, and cultures.** | Assessment Paper | English 3010<br>Early in Junior year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 2** | **Students will analyze historical, cultural, and critical contexts of literary texts.** | Character/Historical Context Paper | English 4100<br>Beginning of Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 3** | **Students will write papers that are advanced in rhetorical strategy, structure and organization, and grammar, usage, and mechanics.** | Character/Historical Context Paper | English 4100<br>Beginning of Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 4** | **Students will write well-constructed papers that communicate a clearly defined and supported claim, employing advanced research strategies and appropriate documentation.** | Cultural/Historical Context Research Paper | English 3500, English 4400<br>Junior Year, Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 5** (Literature | **Students will analyze and interpret literary texts of a specific genre.** | Literary Analysis Paper of Specific Genre | English 3130, English 3700, English 3800, English 3900 | 80% of students in the program will earn a score of 75% or higher on the assessment |

| | | | Junior Year, Senior Year | |
|---|---|---|---|---|
| **Learning Outcome 6** (Creative Writing concentration) | **Students will analyze, critique, and develop pieces of creative non-fiction.** | Literary Journalism Essay | Creative Writing 3700 Junior Year, Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 7** (Professional Writing concentration) | **Students will create visually and rhetorically appealing documents in professional genres.** | Research Proposal | Professional Writing 4660 End of Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 8** (Pre-Law concentration) | **Students will create cogent arguments in expected genres of legal writing that identify arguable issues, reflect the degree of available evidence, and take account of counterarguments.** | Legal Brief | Professional Writing 4050 Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |
| **Learning Outcome 9** (Teacher Cert. concentration) | **Students will find a variety of meanings in a literary text through an applied awareness of historical, cultural, or critical contexts.** | EDTPA Portfolio | Education 4150 End of Senior Year | 80% of students in the program will earn a score of 75% or higher on the assessment |

*Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, Warner Robins, or online students should be analyzed separately.*

**Curriculum Map**
**Where in a student's academic program will they be taught the content of each learning outcome and how will the content be taught?**

| | ENGL 3010 | ENGL 4100 | ENGL 3500/ 4400 | ENGL 3130/3130/3700/ 3800/3900 | CRWR 3700 | PFWR 4660 | PFWR 4050 | EDUC 4150 |
|---|---|---|---|---|---|---|---|---|
| **LO1** | • Lecture<br>• Test<br>• Written Assignment | | | | | | | |
| **LO2** | | • Lecture<br>• Test<br>• Written Assignment | | | | | | |
| **LO3** | | • Lecture<br>• Test<br>• Written Assignment | | | | | | |
| **LO4** | | | • Lecture<br>• Test<br>• Written Assignment | | | | | |
| **LO5** | | | | • Lecture<br>• Test<br>• Written Assignment | | | | |
| **LO6** | | | | | • Lecture<br>• Workshop<br>• Written Assignment | | | |
| **LO7** | | | | | | • Lecture<br>• Team project | | |

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|---|---|---|---|---|---|---|---|
| | | | | | | • Written Assignment | |
| **LO8** | | | | | | • Lecture<br>• Test<br>• Written Assignment | |
| **LO9** | | | | | | | • Experiential instruction<br>• Video<br>• Written Assignment |

*The courses in the first three columns above are required for all English majors, including the Generalist option; the courses in the remaining columns are required in the major's five optional concentrations (respectively): Literature, Creative Writing, Professional Writing, Pre-Law, and Teacher Certification. Assessment of Program SLO's takes place in these courses.*